



# Firm Profile

Audit / Tax / Advisory

Smart decisions. Lasting value.

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“Being authentic, dependable and consistently acting in the best interests of our clients in an ethical way without ever compromising integrity and professionalism allows long lasting relationships to be built on the basis of trust and respect.”

**Tan Kuang Hui**  
Chief Executive and Managing Partner

# Bringing smart decisions that create lasting value for your business.

Crowe Singapore is a Member of Crowe Global, the 9<sup>th</sup> Largest Accounting Network in the World.

Crowe Horwath First Trust (Crowe Singapore) is a public accounting and consulting firm that provides audit, advisory, tax, outsourcing and fund administration solutions to a diverse and international clientele including public-listed entities, multinational corporations and financial institutions.

Through our core values of **caring**, **sharing**, **investing** and **growing**, Crowe Singapore holds itself to high standards of integrity and excellence, always striving to provide services that pay attention to our clients' vision, strategy and goals.

Our aim is to become long-term trusted advisors to our clients. To this end, we are focused on helping our clients make smart decisions that create lasting value. We develop close relationships with our clients with the intention of delivering exceptional client service while upholding our core values and strong professional standards.



**10<sup>th</sup> Largest Accounting Firm in Singapore**

Singapore Business Review, 2019



**Best Practice Award 2016  
Growth Award 2018**

Singapore Accountancy Awards



**10 Professional Service Offerings and Counting**



**Over 15 Years in Service**



**24 Partners and Directors**



**Close to 200 Experienced Professional Staff**

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Trust is at the heart of all human interactions  
as without trust, no meaningful relationships  
can be sustained.



# The Crowe Difference.



## Global Reach, Local Expertise

With a global presence of over 200 offices in more than 145 countries, our network is your gateway to opportunities in regional markets across the world.



## Committed to Growth

In the capital of our people, we find growth possibility. As Crowe, we are committed to enabling, nurturing and supporting our staff in their development of high levels of professional competency.



## Integrated Solutions

Combining our expertise in our service offerings, we present integrated and salient solutions for today's modern business landscape, including Digital Advisory, Fund Services and Inbound and Outbound investments Services.



## Recognized for Our Excellence

We are recognized for our commitment to excellence. Crowe Singapore is the winner of the 2016 Best Practice Award (Large Practice Category) and the 2018 Growth Award (Open Category), presented by the national accounting body, the Institute of Singapore Chartered Accountants.

# Ours is a Story of Growth.

Since its inception in 2002, Crowe Singapore now ranks among the top 10 Professional Services firms in Singapore.

## A Bold New Beginning.

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### 2002

The firm was founded as TKH & Company in July 2002. In that same year, the firm secured its first SGX-listed client.

### 2003

Our first IPO client was listed on SGX.

### 2005

The firm underwent its first name change to First Trust Partnership in September 2005.

## Global Reach, Local Expertise.

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### 2006

First Trust Partnership was admitted as a member firm of Horwath International in March 2006. The firm was renamed as Horwath First Trust in August 2006.

Horwath First Trust's admittance to the Horwath International network was not the only highlight of the year as the firm was ranked among the Top 3 Singapore IPO Reporting Accountants by the Business Times, Singapore.

### 2009

By 2009, we had overseen more than 10 IPOs in Singapore.

### 2010

Following the rebranding of our network to Crowe Horwath in 2010, the firm changed its name to Crowe Horwath First Trust LLP, in accordance with a single global brand.

## A Decade of Trust.

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### 2012

We celebrated a decade in service. We also started our CSR Program.

### 2013

The firm's revenue exceeded SGD 10 Million in 2013.

That same year, we were accredited as an Approved Training Organization by the Singapore Accountancy Commission (SAC).

### 2014

By 2014, the firm had more than 50 public-listed clients.

### 2015

We launched two new services: Sustainability Reporting and Fraud Investigation & Business Recovery.

### 2016

In 2016, we won the Best Practice Award (Large Practice Category), presented by the Institute of Singapore Chartered Accountants (ISCA).

## Becoming Future-Ready.

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### 2017

The firm completed the acquisition of Partners Capital (now known as Crowe Horwath Capital), adding to our Corporate Finance capabilities. It is a registered license holder to act as an issue manager for Mainboard listing in Singapore.

By the firm's 15<sup>th</sup> Anniversary, it had launched 15 key services.

Crowe Horwath First Trust LLP was ranked as the 10<sup>th</sup> Largest accounting firm in Singapore by the Singapore Business Review.

### 2018

In June 2018, the firm's network rebranded to Crowe Global and all member firms formally adopted the name Crowe.

Our Digital Advisory Services Group was formed and we procured our first ICO advisory project.

In September, the firm won the Growth Award (Open Category), presented by ISCA.



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The rise of the digital economy has led to an increase in the risks posed by financial cybercrimes and fraud. All these have prompted new and complex regulations to be formulated by the authorities to deal with the challenges. In this regard, people are turning to trusted and highly-trained professionals to make sense of the complexities in order to make smart decisions that have a lasting value.



# Lasting value begins here, with our solutions.



## Audit

- Statutory Audit
- Initial Public Offerings
- Financial Due Diligence



## Valuation

- Business Valuation Services
- Financial Modelling
- Business Consulting & Market Study
- Real Estate Consultancy



## Tax

- Individual Tax Compliance & Advisory
- Corporate Tax Compliance & Advisory
- International Tax Advisory
- Transaction Support Services
- Goods and Services Tax
- Private Client Services
- Tax Dispute Resolution



## Transfer Pricing

- Transaction Planning Advisory
- Transfer Pricing Reviews & Value Chain Analysis
- Transfer Pricing Planning & Documentation
- Development of Benchmarks
- Applications of Advance Pricing Agreements (APAs) & Negotiation with Authorities



## Advisory

- Restructuring & Business Advisory Services
- Fraud Investigation & Dispute Resolution Services
- Digital Advisory



## Risk Advisory

- Corporate Governance
- Enterprise Risk
- Technology Risk
- Internal Control
- Sustainability



## Outsourcing

- General Ledger Accounting & Reporting
- Payroll Administration
- Vendor Payment Solution



## Corporate Services

- Company Incorporation
- Branch Registration
- Registered Office
- Bank Account Opening
- Employment Pass
- Corporate Secretarial Services
- De-Registration
- Corporate Compliance Advisory



## Fund Administration

- Fund Launch
- Portfolio Accounting
- Investor Reporting



## Corporate Finance

- Fund Raising
- Capital Growth
- Capital Optimization



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Living the core value of commitment to excellence requires perseverance, a strong desire for continuous self-improvement and an openness to innovation. It also involves listening to our clients to deeply understand their challenges and helping them achieve their goals.

# Speak to our experts today.

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## We are here to help you get there.

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We are part of an international professional services network, Crowe Global. As a top 10 global accounting network, Crowe Global has over 200 independent accounting and advisory services firms in 145 countries around the world.