

Smart decisions. Lasting value.

# **Risk Advisory**

In the modern business world, you manage a challenging array of risks on multiple fronts: strategic, operations, compliance, and reporting. Today's stakeholders — including shareholders, customers, and employees expect high standards.

Crowe Horwath First Trust Risk Advisory ("Crowe Horwath") is a truly global professional service firm providing a singular global delivery methodology to assist multinational businesses meet their **Governance**, **Risk**, and **Compliance** needs.

Whether prompted by a new business acquisition, a data breach, a new regulatory requirement, a change in strategy, a fraud occurrence, or simply a rapidly evolving business environment, your risk profile is ever changing.

Along with every risk comes opportunity. Therefore, leading organizations continually improve their overall corporate governance, carefully assess and evaluate their portfolio of risks and allocate appropriate resources to identify and manage their key risks more effectively than competitors do. Through effective and consistent corporate governance and risk management, you and your employees can have the confidence to focus on achieving your organization's key business objectives, and meeting the needs of your organization's stakeholders. At Crowe Horwath, our highly-experienced global team of consultants with deep subjectmatter expertise in governance, risk and compliance is committed to helping you improve corporate governance, address existing and emerging risks in your business, and develop and design the best solutions to meet your business needs.

We collaborate with you to supplement your internal efforts to increase transparency and accountability in multiple areas, including:

- Corporate Governance
- Enterprise Risk
- Technology Risk
- Internal Control
- Sustainability

Our approach is to work closely with you to understand your business and key risk exposures. Combining our market experience with the insights and knowledge of your key stakeholders, we will work with you to arrive at pragmatic, practical and flexible solutions to manage your risks as well as ensure good governance. Crowe Horwath works to understand your business culture and organization and recognizes that a "one size fits all" approach is not realistic. All our deliverables are "custom-made".



#### **Corporate Governance**

Strong corporate governance promotes effective risk management, which in turn is the key to solid compliance. As such, the standard of corporate governance practiced by organizations is increasingly linked to the level of investor confidence.

As corporate governance best practices and regulations continue to evolve and tighten, understanding the terms of the corporate governance code and creating sustainable practices have become a priority for many organizations.

Through our proprietary **Crowe Horwath Corporate Governance Framework**<sup>™</sup>, we help organizations manage risks, identify gaps, and close these gaps for improved performance and stronger corporate governance.

- Corporate governance healthcheck
- Board performance evaluation
- Policies and procedures review

### **Enterprise Risk**

Taking a proactive stance on Enterprise Risk Management (ERM) leads to more effective strategies to minimize the downside while maximizing the upside of risk. Crowe Horwath helps you look at how risk is managed throughout your organization so you can be empowered to react timely, decisively, and profitably within today's complex global marketplace.

- ERM facilitation
- ERM framework assessment
- Risk-response monitoring

#### **Technology Risk**

An effective, well-managed IT system is one of the most crucial competitive advantages an organization can secure. The right technology, implemented appropriately, properly managed and monitored can lead to significant gains in growth and efficiency.

Crowe Horwath can provide the services to assist in the improvement of the security posture of organizations amidst the evolving developments of information technology and their related compliance requirements.

Our services include:

- IT governance
- IT risk assessments
- IT regulatory compliance
- IT outsourcing/co-sourcing
- Data analytics
- Business continuity planning



# **Contact Information**

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## **Internal Control**

As a valued advisor to our clients, we focus on understanding our client's businesses in order to assist them in managing their risk. We will work with you to arrive at pragmatic, practical and flexible solutions to increase the level of governance and compliance without undue disruptions to business operations.

With a customized value proposition to meet your needs, we will assist you in improving the adequacy of internal controls and process efficiencies through the following services:

- Internal audit outsourcing/co-sourcing
- Business process improvement
- Pre-IPO compliance readiness
- Regulatory compliance
- Policies development
- In-house internal audit capabilities
  development
- Quality assurance review

#### Sustainability

Nonfinancial reporting standards and disclosure expectations for sustainability reporting are on the rise as stakeholders are increasingly using nonfinancial information and performance to determine their companies' value and long-term viability. At the same time, a raft of sustainability standards – which extend well beyond environmental impact issues – are emerging and evolving. Companies that are able to overcome the challenges and embrace the standards are likely to have a long-term advantage.

Crowe Horwath's global, multidisciplinary team combines our core experience in assurance, tax, transactions and advisory with climate change and sustainability skills and deep industry knowledge. You will receive a tailored service supported by global methodologies and industry standards to address issues relating to your specific needs:

- Sustainability strategy
- Sustainability reporting
- Sustainability performance and materiality diagnostic
- Report assurance
- Supply chain services