



Crowe

Smart decisions. Lasting value.

Crowe Newswire

2021 Round-up

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Message from the Managing Partner



After spending over seven decades providing professional services, I feel very privileged to be writing this message as the Managing Partner. This is a special time in the firm's history as in 2022 we will be celebrating our 75th anniversary. We began our journey on August 11, 1947, and have spent the past years continuing to build our brand, which has now become synonymous with our commitment to helping our clients share knowledge and create value.



It is imperative to mention that despite our evolution over the years we have strictly adhered to our commitments of providing exceptional client service and to living our core values: Excellence in Everything, Leadership by Example, Integrity, and Transparency Focus on the Client and Employee Centered.

Looking ahead, we are focused on accelerating the execution of our growth strategy while continuing to build on the strength of our brand, helping our clients in value creation, and in bringing positive change to the communities in which we work and live. I am incredibly excited about this journey and truly believe the best of Crowe Hussain Chaudhury & Co. is yet to come.



Regards,

Saeed Ahmed Chaudhury



Crowe Hussain Chaudhury & Co.

Celebrating 75 Years of Creating Value

Since 1947

2022 brings us to the celebration of 75 years of Crowe Hussain Chaudhury & Co.'s existence. We have only been able to achieve this milestone through the untiring efforts of our founding members, colleagues, and our alumni.

A series of events is planned for celebrating the firm's 75th anniversary that started off with the kick-off ceremony in which we arranged a BBQ night at office roof top arranged for employees.



The Art of Smart

Understanding successful corporate decision-making

Crowe Global Launched the Art of Smart Series

Crowe Global launched The Art of Smart in 2021 – a series of insights designed to interest, inform and help business leaders make smarter decisions that create lasting value.

Helping clients make smart decisions that create lasting value is at the heart of everything we do. One of the most prevalent challenges for business leaders is how to ensure decision-making is efficient, effective and driving growth in what, for many, is an uncertain environment. Through The Art of Smart we share expert opinion from inside and outside of Crowe to provide vital and actionable insight to leaders, wherever they do business.

Crowe's purpose is to enable clients to make smarter decisions that deliver lasting value for their organizations.

Click on the below button to visit The Art of Smart Deck.

[The Art of Smart Deck](#)



David Mellor
CEO, Crowe Global

Welcome to the latest edition of Crowe's The Art of Smart, which has – fittingly – pivoted from previous versions. This suite of multimedia thought leadership is designed to interest, inform and inspire fellow business leaders, and help us make smarter decisions that, ultimately, create lasting value.

Following the epochal events of 2020, **The Art of Smart is more essential today than ever before.** Most organizations and leaders – including me – have struggled with new challenges and different forms of decision-making in the past year. We have had to make more choices – some of which hadn't been contemplated before the coronavirus crisis – and make them faster.

2021 Events Recap



Nurturing Business Leaders
October 27, 2021



Independence Day Celebrations
August 14, 2021

2021 Events Recap



ICAP's 60th Anniversary Celebrations
July 01, 2021



International Women's Day Celebrations
March 08, 2021

2021 Events Recap



Our Technology Arm Exhibited at the
ERP Conference 3.0
February 16, 2021



Training Certification on SAP Business One
in Collaboration with LCCI
January 26, 2021

HCC Technology Foundation



Our technology arm has taken an initiative to offer need-based scholarships to female students who want to make career progression in the fields of Computer Studies and Technology.

Founded in 2021, the Foundation strives for female contribution in Pakistan in the field of Technology. It's time to give back to our community in the most meaningful way, imparting the knowledge and tricks of the trade that we have learned over the past years in the field of technology.

The aim is to create an ecosystem supporting Technology literacy focusing on female inclusion in this booming Technology sector of Pakistan.

The Foundation has also signed an MOU with Namal University, a leading center of academic excellence for rural development in Pakistan. Together we help bridge the gender gap in technology.



Our Technology Accords



Mideast Metals FZCO



Vital Petroleum Pvt. Ltd.



Gulf Alliance Builders & Developers



Prepac Engineering Industries (Pvt.) Ltd,



Sehgal Motors . PK



Zakori Industries Private Limited

Our Technology Accords



International Pharma Labs



Water Regime (Pvt.) Ltd.



The Corner Stores (Pvt.) Limited



United Industries Ltd,

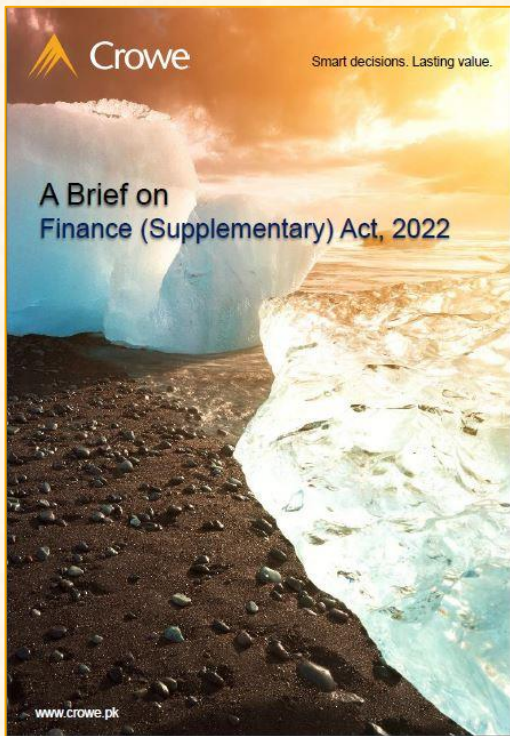


Diamond Metals

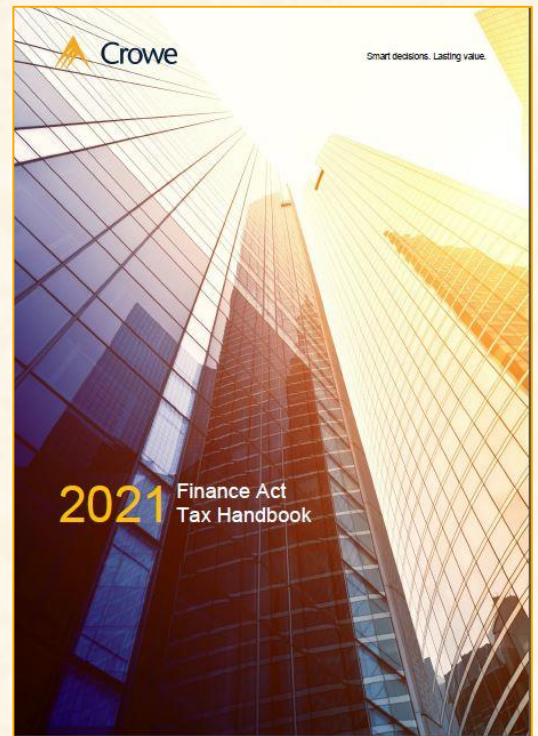


Boss Home Appliances

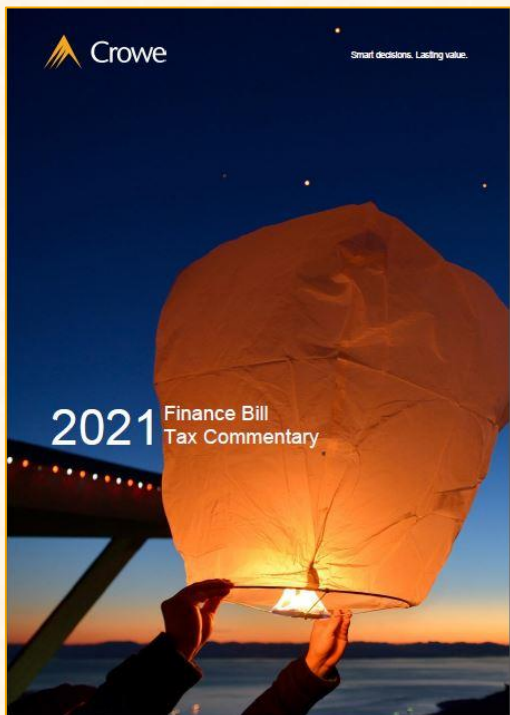
Our Publications from 2021



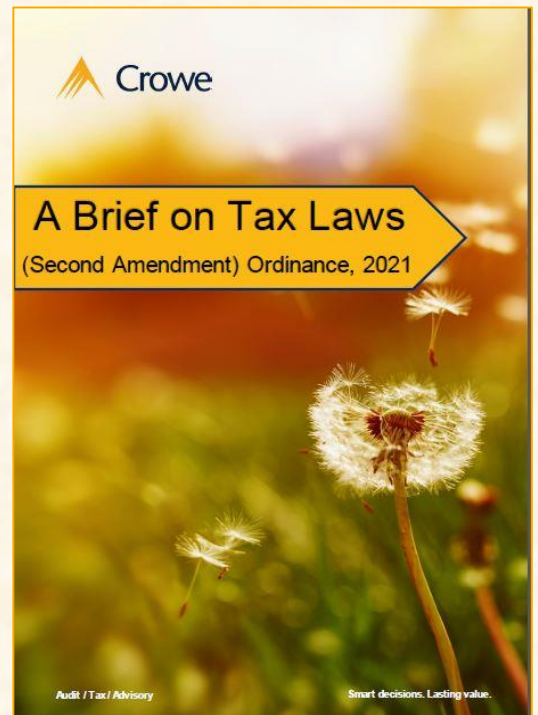
A Brief on Finance
(Supplementary) Act 2022



Finance Act
Tax Handbook 2021

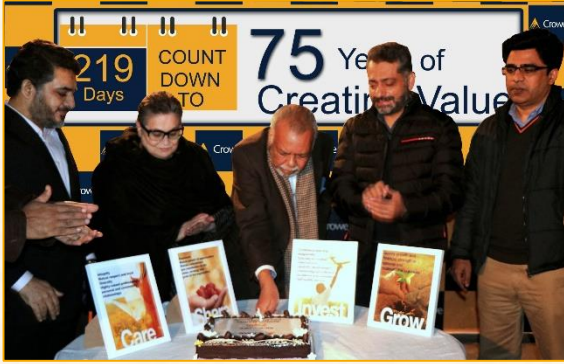


Finance Bill
Tax Commentary 2021



A Brief on Tax Laws Second
Amendment Ordinance 2021

Life at Crowe





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