




Crowe

Digital Advisory

Audit / Tax / Advisory

Smart decisions. Lasting value.



Keeping your digital strategy afloat.

With our specialization in digitalization, financial technology and IT advisory, your digital transformation efforts won't have to sink under the weight of business uncertainties, business technical complexities and compliance regulations.

In an increasingly global digital business environment, it is paramount to keep in step with disruptive trends that can create new and valuable opportunities for your business. As you embark on realizing these opportunities as part of your digital strategy, you must be informed of the various business, accounting, tax and regulatory risks and challenges.

You may also need help in funding your investments in technology. Whether you are a mature or growing company or a start-up, we can help you understand and manage the financing, business case, tax and regulatory compliance aspects of your next bold technological endeavour.

What we can do for you

Digitalization

We can help in discovering how your organization could undergo digital transformation by developing the business case, understanding the technology needs, performing business system analysis and designing the digitalization blueprints so that this roadmap could be utilized by your IT vendors to then deliver a customized digital solution that works for your company. We can also handhold your people so that the full benefits of digitalization are capitalized.

Innovation

With the introduction of many technological advancements and new business models that have disrupted an already disruptive world, there is a growing concern by many existing market leaders that their business will become obsolete sooner or later. Working with various technologists and solution provider experts, we can journey with you to unlock the necessary innovation strategies to embrace relevant technology that will propel your business forward.

Nascent Tech Exploration

The 21st century technology revolution has sprouted nascent Industrial Revolution 4.0-based solutions and technologies such as smart factory / manufacturing, Internet of Things (IoT), blockchain networks, process automation, Augmented Intelligence (A.I.) and many other new hybrid tech. At Crowe Digital, we believe in working closely with you if you are deciding to on-board these technologies for your own business evolution, by looking at operational viability, financial feasibility, master planning, cost-benefit analysis and etc so that you are well informed of your business decisions to engage with such nascent technology.

Execution & Implementation

We go beyond strategic discussions and business / technology planning to even assisting you with implementing and executing technology solutions (such as Enterprise Resource Planning, cloud solutions and etc) from the business angle perspective, where we will utilize our own in-house framework and other project / change management methodologies to deliver seamless and smooth digital transformation projects. Greater efficiencies of business operations, better effectiveness from new digitalized processes and improved customer engagements are some of the measurements of our success in executing well implemented digital solution(s).

Why Crowe?

From understanding our clients' concerns to maintaining our global view of their industries and markets, we are well positioned to help our clients make smart decisions that create lasting value for them and their community.

We strive to be our clients' first trusted business advisor. We accomplish this by listening to our clients – about their businesses, trends in their industries, and the challenges they face. This in-depth understanding of our clients' businesses gives us the knowledge and ability to provide superior service to help them achieve their business goals.

We work together, constantly drawing on the expertise, experience and enthusiasm of our people at all levels to reach a common objective. Partners, directors, managers, seniors and associates from all solution lines contribute their ideas and use their collective knowledge to enhance the delivery of our services. Such pooling of varied skills and abilities enriches the holistic expertise we offer to our clients.



Contact us

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About Crowe Malaysia

Crowe Malaysia is the 5th largest accounting firm in Malaysia and an independent member of Crowe Global. The firm in Malaysia has 13 offices, employs over 1,300 staff, serves mid-to-large companies that are privately-owned, publicly-listed and multinational entities, and is registered with the Audit Oversight Board in Malaysia and the Public Company Accounting Oversight Board in the US.

About Crowe Global

Ranked 8th largest accounting network in the world, Crowe Global has over 250 independent accounting and advisory firms in 130 countries. For almost 100 years, Crowe has made smart decisions for multinational clients working across borders. Our leaders work with governments, regulatory bodies and industry groups to shape the future of the profession worldwide. Their exceptional knowledge of business, local laws and customs provide lasting value to clients undertaking international projects.

www.crowe.my