



## Poon Yew Hoe

### Managing Partner, Tax Partner

Poon Yew Hoe is the Managing Partner of Crowe Malaysia. He currently heads the Tax division of the firm. Yew Hoe's experience spans over 45 years which includes a 6-year stint with a major accounting firm and 2-year with a commercial firm in Malaysia. Having been in practice since 1983, he has diverse experience in auditing, taxation and business advisory matters. His clients include a wide range of private, public listed and multi-national companies engaged in a variety of industries.

“Throughout my time with Crowe, we’ve transformed from a humble beginning to become the 5th largest accounting firm in Malaysia. We accomplished this by focusing on delivering great value to our clients and our people. It’s only because of the ‘we’ in Crowe that this has been possible.”

As managing partner, Yew Hoe firmly believes in being adaptable and moving with the times. His management philosophy is to always keep learning, and he strongly advocates a culture of learning and constant personal development within Crowe Malaysia's working environment.

In addition, Yew Hoe likes to stay mentally agile and physically active. When he's not busy at work, Yew Hoe is an avid runner with a passion for keeping fit and healthy. He successfully completed the half marathon course in the SCKLM 2018 & 2019 and is looking forward to more exciting challenges to come.