



Delivering results,  
building relationships,  
and living our values.

提交成果，  
建立关系，  
实现价值。





# Content

- 03 • The Strength of a Global Network
- 04 • Large Enough to Cope, Small Enough to Care
- 05 • Our Commitment
- 06 • Mapping Your Corporate Journey
- 08 • Audit Specialists
- 09 • Taxation Specialists
- 10 • Corporate Advisory Specialists
- 11 • Risk Advisory Specialists
- 12 • Wealth Management Specialists
- 13 • Growth Consulting Specialists
- 14 • State Partners

# 目录

- 03 • 全球网络的实力
- 04 • 业务至广，关心至微
- 05 • 我们的承诺
- 06 • 为您的企业绘制蓝图
- 08 • 审计专家
- 09 • 税务专家
- 10 • 企业咨询专家
- 11 • 风险咨询专家
- 12 • 财富管理专家
- 13 • 发展咨询专家
- 14 • 其他州属合伙人

# The Strength of a Global Network

## 全球网络的实力



**Top 10**  
Largest  
in the World  
世界十大



**Top 10**  
Largest  
in Asia Pacific  
亚太区十大



**150**  
Countries  
Worldwide  
150全球存在



**800+**  
Offices  
Worldwide  
全球800+  
个办公室



**40,000+**  
Employees  
Globally  
全球40000+  
名员工



**USD**  
**5.3**  
Billion Revenue  
全球53亿  
美元收入



# Large enough to cope, small enough to care 业务至广，关心至微

More than  
**100**

Initial Public Offering (IPO) listings  
超过100家首次公开募股 (IPO) 上市公司

Top  
**3**

accounting firm involved in the most number of  
Initial Public Offerings (IPOs) since 2015  
自2015年以来，参与首次公开募股 (IPO) 数量  
最多的大会计师事务所

More than  
**1,200**

employees in Malaysia  
在马来西亚拥有超过1200名员工

More than  
**10**

offices nationwide  
全国有超过10家分所

More than  
**50**

multi-disciplined and highly-specialised partners  
超过50名跨领域高度专业化的合伙人

## Our values are a reflection of our commitment

### 我们的价值是我们 承诺的一种体现



#### We Care

Your company is more than just mere numbers and statistics to us. We care about your perspectives, dreams, and visions.

#### 关注

您的企业对于我们来讲并不仅仅是数据信息。我们更关注您的预期、梦想和愿景。



#### We Invest

We invest in the very best of resources and talents to deliver to you the highest quality of service.

#### 投入

我们投入最优秀的资源和人才，为您提供最优质的服务。

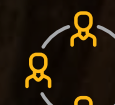


#### We Share

We share your commitment to maximise your company's full potential.

#### 分担

我们愿与您一同承担将公司潜力最大化的责任。



#### We Grow

We help you to grow by making smart decisions that create lasting value.

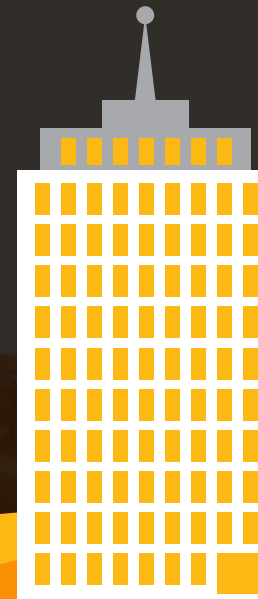
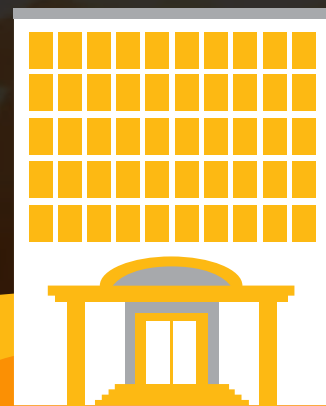
#### 成长

我们帮助您成长，做出明智的决定来创造持久的价值。



# Growing with you on your corporate journey

在您企业的蓝图中  
与您共同成长



## Formation

- Company Formation\*
- Company Secretarial Services\*
- Payroll
- Accounting Services

## 成立

- 公司成立\*
- 公司秘书服务\*
- 工资薪酬
- 会计服务

## Growth

- Audit and Assurance
- Tax Compliance and Advisory
- Growth Consulting

## 发展

- 审计及鉴证服务
- 税务合规及咨询服务
- 发展业务相关咨询服务

## Reorganisation

- Corporate Restructuring
- Corporate Advisory

## 重组

- 企业重组
- 企业咨询

## Ascent to Stock Exchange

- IPO Consultants
- LEAP Market Advisors
- Reporting Accountants
- Internal Audit
- Risk Consulting

## 上市

- 首次公开发行 (IPO) 顾问
- LEAP市场咨询员
- 申报会计师
- 内部审计
- 风险咨询

## Expansion or Restructuring

- Mergers and Acquisitions
- Due Diligence
- Insolvencies and Liquidation
- Succession Planning for High Net Worth Individuals

## 扩张或重组

- 合并和并购
- 尽职调查
- 破产和清算
- 高净值的个人继任规划

# Audit Specialists 审计专家

Audit is more than just a statutory requirement. We are invested in the idea of surpassing the benchmark expected of an audit process through an innovative and personalised approach, while maintaining a business mindset.

We aim to understand your story and are constantly sourcing for ways to help you grow your business potential. Our staff are trained through a structured programme to see beyond the paperwork and towards our clients' business needs.

审计不仅仅是一项法定要求。我们致力于通过创新和个性化的方法超越审计程序所规定的基准预期，同时保持应有的商业心态。

我们的目标是了解您的故事，并不断寻找方法，以协助增长您的商业潜力。我们的员工经过了系统的培训，能透过报表看到客户真正的业务需求。

## Services

- Statutory Audits
- Reporting Accountants
- Offshore Audits
- Investigations
- Forensic Investigations
- Independent Management Reporting
- Government and Cooperative Audits
- Reporting by Key Performance Indicators
- Litigation Support

## 服务包括：

- 法定审计
- 申报会计师
- 境外审计
- 调查
- 法务调查
- 独立管理报告
- 政府和合作社审计
- 关键绩效指标报告
- 诉讼支持



## Services

- Income Tax
  - Individual Tax
  - Expatriate Tax
  - Corporate Tax
- Tax Planning and Advisory
- Tax Investigations and Field Audits
- Pre-Field Audit Reviews
- Tax Due Diligence Reviews
- Tax Incentive Applications
- Tax Computation and Submission of Tax Returns
- Real Property Gains Tax
- Stamp Duty
- Customs Duties and Indirect Taxes
- International Tax
- Transfer Pricing

## 服务包括：

- 所得税
  - 个人所得税
  - 外籍人员所得税
  - 企业所得税
- 税务筹划与咨询
- 税务调查和实地审计
- 预先实地审核
- 税务尽职调查
- 税收优惠申请
- 税务计算及纳税申报
- 产业税
- 印花税
- 关税和间接税务
- 国际税务
- 转让定价

# Taxation Specialists 税务专家

Through collaboration, we strive to understand your tax needs in order to provide innovative and effective solutions for you.

Our value proposition is founded on the specialised knowledge of our professionals, built upon one of the largest tax practices in Malaysia that was established over 30 years ago.

We commit ourselves to the value of sharing and running the extra mile to reach the finishing line with our clients, together.

通过合作，我们努力了解您的税务需求，以便为您提供创新和有效的解决方案。

我们的价值主张建立在专业人士的专业知识的基础上，并以30多年前马来西亚其中最大的税务事务所为前身而设立。

胸怀“分享”的价值观，我们致力于与客户携手共创美好明天。





# Corporate Advisory Specialists 企业咨询专家

Corporate restructuring and advisory services are a demanding work in which rules, deadlines and objectives can change overnight. Satisfying the relevant parties while staying on top of things is an art in itself and a challenge we relish.

We set ourselves apart with two key strengths—a trained eye for detail and a success-driven passion to serve. When your growing business needs a helping hand, we take your business to the next level.

公司重组和咨询服务是一项艰巨的工作，其中规则、期限和目标可以在一夜之间改变。让相关方感到满意，同时又保持领先，这本身就是一门艺术，也是一项我们珍惜的挑战。

我们因为两个关键优势而与众不同——训练有素的敏锐眼光和成功导向的服务热情。当您需要援手来实现增长时，我们会让您的业务提升到一个新的水平。



## Services

### Transactions Support

- Financial Due Diligence
- Vendor Assistance and Due Diligence
- Pre-Deal Evaluation and Structuring

### Mergers & Acquisitions

- Acquisition Strategy
- Divestiture Advisory
- Financial Restructuring
- Initial Public Offerings and Project Management
- Negotiation Strategy Advisory

### Valuation Services

- Equity Valuations
- Purchase Price Allocation
- Litigation Support
- Independent Expert Reports / Fairness Reports

### Corporate Recovery Services

- Scheme of Arrangements and Composite Settlement Schemes
- Restructuring Schemes pursuant to Section 366 of the Malaysian Companies Act, 2016
- Debt, Cashflow and Credit Restructuring
- Monitoring Accountants
- Viability Reviews

### Insolvency Services

- Liquidation – Provisional, Court, Creditors' and Members' Voluntary
- Receivership by Court and Debenture Appointments
- Litigation Support
- Arbitration Support for Companies with Shareholder Disputes and Insolvency Problems

## 服务包括：

### 交易支持

- 财务尽职调查
- 供应商协助和尽职调查
- 交易前评估与架构

### 合并与并购

- 并购战略
- 剥离咨询
- 财务重组
- 首次公开募股和项目管理
- 谈判策略咨询

### 估值服务

- 股权估值
- 采购价格分配
- 诉讼支持
- 独立专家报告

### 企业重整服务

- 安排方案和综合结算方案
- 根据《2016年马来西亚公司法》第366条进行重组计划
- 债务、现金流与信贷重组
- 会计监督
- 生存能力评估

### 破产服务

- 清算——临时清算、法院清算、债权人清算和成员自愿清算
- 法院接管和公司债券任命
- 诉讼支持
- 股东争议与破产问题公司的仲裁支持

# Risk Advisory Specialists 风险咨询专家

We take great interest in the myriad of risks our clients face on multiple fronts, whether it is strategic, operations, compliance, or reporting. Stakeholders today, from shareholders, customers, and even employees, expect high standards.

We believe strongly that the value inherent in any internal function is driven by the careful linkage of its mission, strategy, and goals to those of the company and its stakeholders. Here is where we come in, to ensure you get value each step of the way.

我们非常关注客户在多个方面面临的风险，无论是战略风险、运营风险、合规风险，还是报告风险。今天，利益相关者，包括股东、客户、甚至雇员，都期望更高的标准。

我们坚信，任何内部职能所固有的价值都是由其使命、战略和目标与公司及其利益相关者之间的密切联系所驱动的。我们从这一点出发，确保您的每一步都有价值。



## Services

- Internal Audit Services (Out-sourced / Co-sourced)
- Business Process Audits and Improvement Reviews
- Corporate Governance Compliance Assessment and Advisory
- Standard Operating Procedures Development Services
- Enterprise-Wide Risk Management Services
- Fraud Investigation and Forensic Accounting Services
- Quality Assurance Review Services
- Sarbanes-Oxley Advisory Services
- Technology Risk Services
  - IT Risk Assessment
  - IT General Controls
- Application Control Assessments / Benchmarking Systems / Data Conversion Reviews (Post Implementation Reviews)
- Information Security Reviews
- COBIT Training

## 服务包括：

- 内部审计服务（外包/合作）
- 业务流程审计和改进评估
- 公司治理合规性评估和咨询
- 标准运营程序开发服务
- 企业范围内风险管理服务
- 舞弊调查和法务会计服务
- 质量保证评估服务
- 萨班斯法案咨询服务
- 技术风险类服务
  - IT风险评估
  - IT一般控制
- 应用程序控制评估/基准测试系统/数据转换审查（实施后审查）
- 信息安全审查
- COBIT培训



# Wealth Management Specialists

## 财富管理专家

Our team's planning instinct is put to work to protect and preserve your hard earned wealth so you can achieve your life goals.

We have a preparedness system designed to utilise globally-recognised methodologies to manage your wealth complexities in an economic landscape that is constantly changing. So whether you are avoiding legal hassles or facing business succession challenges, dissolution of marriage, tax liabilities, or bankruptcy, we are here to help.

我们团队的初衷是为了保护您辛苦赚来的财富，助您实现人生目标。

我们有一个完备的系统，旨在利用全球公认的方法来管理您的财富。经济环境中的复杂性在不断变化。因此，无论您是在避免法律纠纷或面临公司继承、解除婚姻、纳税责任、或破产的挑战，我们都会伸出援手。

### Services

- Asset Protection and Preservation
- Family Office Services
- Islamic Financial Planning
- Investment Planning
- Personal Life & Corporate Risk Insurance Planning
- Business Succession Planning
- Individual Estate Planning

### 服务包括：

- 资产保护
- 家族企业服务
- 伊斯兰金融计划
- 投资计划
- 人身和公司风险保险计划
- 企业继任计划
- 个人遗产计划

# Growth Consulting Specialists

## 发展咨询专家

Growth is no longer a choice. It is a constant. As today's business environment becomes progressively more challenging and competitive with each passing day, business owners are now confronted with the need to innovate and improve their businesses or face possible disruption from their competitors or contenders.

Therefore, at Growth Consulting, we understand how important growth is to business owners. Successful businesses are fuelled by the owner's passion to live the long term growth in mind and sustainable profits at heart. For us as Growth Engineers, we recognise these ingredients as the pivotal formula towards success and share similar ideals that there is a need to engineer progress by catalysing growth, cultivating innovation and capitalising on performance in order to unlock and maximise business potential.

发展不再是一种选择而是一个永恒的主题。随着当今商业环境日益具有挑战性和竞争性，企业所有者现在面临着创新和改善企业的需要，或者面临来自竞争对手的干扰。

因此，在发展咨询业务中，我们了解发展对企业所有者的重要性。成功的企业是由所有者对长远发展的热情和持续利润的内心推动的。对于我们作为“发展工程师”来说，我们认识到这些要素是通往成功的关键公式，并且有着类似的理想，即需要通过促进发展、培养创新和利用绩效来推动进步，以便释放和最大限度地发挥商业潜力。

### Services

#### Catalyse Growth

- Strategic Planning & Implementation
- Story-telling, Branding & Tactical Mapping
- Structuring & Framework Development
- Solution Way-finder & Idea Inception
- Supporting Cast for C-Suites

#### Cultivate Innovation

- Creative Destruction & Reconstruction
- Core Disruption & Revolutionisation
- Creation of Complementary Values
- Collaborative & Creative Synergies
- Corporate Integration

#### Capitalise Performance

- Process Innovation
- People Inspiration
- Product Ideation
- P<sup>3</sup> Implementation
- Profit Improvement

### 服务包括：

#### 促进发展

- 战略规划与实施
- 故事、品牌和战略的计划
- 规划发展
- 寻找解决方案与创意激发
- C-Suites的支持阵容

#### 培养创新

- 创造性破坏与重建
- 核心破坏与革命
- 创造互补价值
- 协作与创意协同
- 企业整合

#### 绩效资本化

- 过程化创新
- 人群激励
- 产品创意
- P3的实施
- 提高利润





## State Partners 其他州属合伙人



## Our Offices in Malaysia 我们在全马的办公室

### KUALA LUMPUR 吉隆坡

Level 16, Tower C,  
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### KLANG 巴生

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No. 2, Jalan Setia Prima S U13/S,  
Setia Alam, Seksyen U13,  
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### PENANG 檳城

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### JOHOR BAHRU 新山

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Fax +606 952 7328

### MELAKA 马六甲

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Taman Kota Laksamana, Seksyen 2,  
75200 Melaka, Malaysia

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### IPOH 怡保

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### KUCHING (iCom Square) 古晋

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### KOTA KINABALU 亚庇

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### MIRI 美里

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98000 Miri,  
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### SIBU 诗巫

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## About Crowe Malaysia PLT

Crowe Malaysia PLT is the 5th largest accounting firm in Malaysia and an independent member of Crowe Global. The firm in Malaysia has more than 10 offices, employs over 1,200 staff, serves mid-to-large companies that are privately-owned, publicly-listed and multinational entities, and is registered with the Audit Oversight Board in Malaysia and the Public Company Accounting Oversight Board in the US.

## About Crowe Global

Crowe Global is one of the top 10 accounting networks with over 200 independent accounting and advisory firms in more than 145 countries. Our leaders work with governments, regulatory bodies and industry groups to shape the future of the profession worldwide. Their exceptional knowledge of business, local laws and customs provide lasting value to clients undertaking international projects.

## 关于Crowe马来西亚

Crowe马来西亚所是马来西亚第五大会计师事务所，是Crowe Global的独立成员。该公司在马来西亚拥有超过10间分所，雇佣超过1200名员工，为私营、公开上市和跨国的中大型企业服务，并在马来西亚审计监督委员会和美国公众公司会计监督委员会注册。

## 关于Crowe Global

全球十大会计网络之一，Crowe Global在145个国家拥有超过200家独立的会计和咨询公司。我们的领导者与政府、监管机构和行业团体合作，共同塑造会计行业的未来。他们对商业、当地法律和风俗的卓越知识为从事国际项目的客户提供了持久的价值。

[www.crowe.my](http://www.crowe.my)