

# Tax Challenges in an Increasingly Digitalized World

A Webinar Training via Zoom

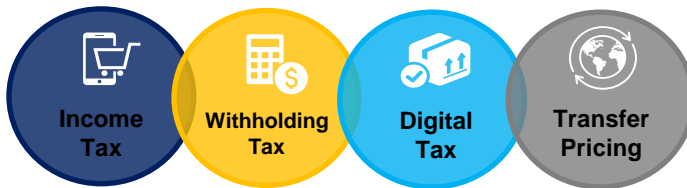
Date: 21 July 2020, Tuesday

Time: 10am – 12pm & 2pm – 4pm (4 hours)

Fee: RM99 nett / person

The COVID-19 pandemic has become a catalyst for digital transformation across many sectors, forcing businesses to adapt quickly in order to effectively reach out to different stakeholders (e.g. suppliers, customers and employees) more efficiently.

With the rising digital era, taxation on the digital economy remains one of the most challenging issues faced by businesses today. These tax challenges may include:

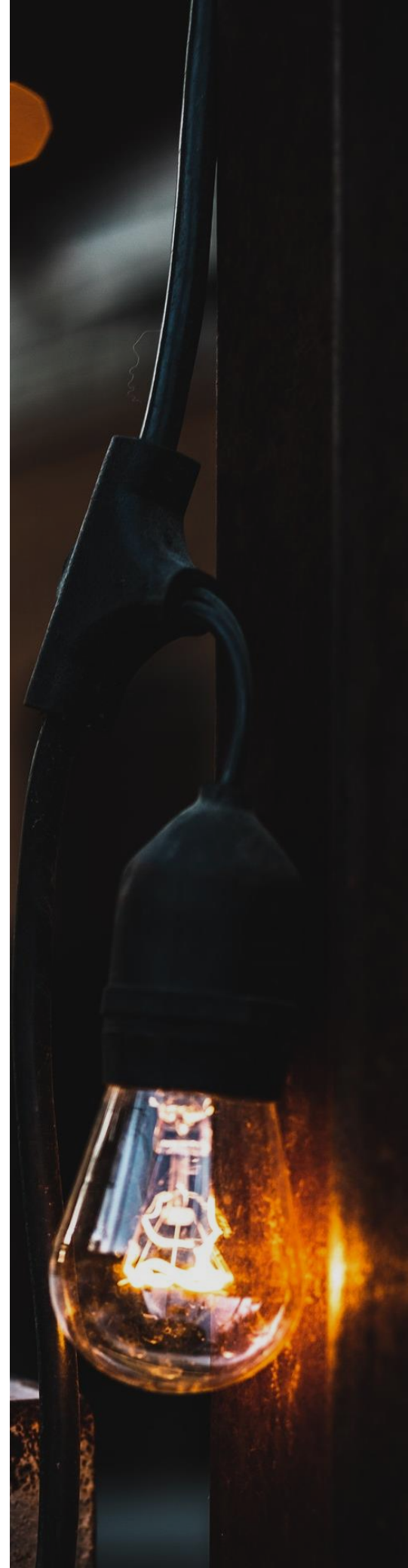


From a global perspective, the tax challenges arising from digitalization have been a key focus area of the Base Erosion and Profit Shifting (BEPS) Project initiated by the OECD to close the gaps in the international tax system that facilitate the shifting of profits by businesses away from where the underlying economic activity and value creation take place.

Following this, Malaysia has also implemented the digital tax on digital services provided by a foreign registered person to any consumer in Malaysia starting from 1 January 2020. The Malaysia tax authorities have also further clarified some tax treatments relating to the digital economy.

How prepared are you to mitigate the potential risks arise from different tax implications in this digital era?

Join us for this webinar as our experts share the important key areas and practical cases to circumvent the complexities your team may encounter. We will also address your specific needs during our interactive Q&A session.



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## Agenda

0945 am	Login to the Zoom session
1000 am	<b>Introduction</b> <ul style="list-style-type: none"><li>• Why do tax authorities introduce new tax measures targeting at digital economy?</li><li>• What are the new measures proposed in <i>Action 1: Addressing the Tax Challenges on the Digital Economy</i> arising from the <i>Base Erosion and Profit Shifting</i> (BEPS) initiatives?</li><li>• When is the effective date of the new tax measures implemented in Malaysia?</li><li>• Who has been affected the most?</li><li>• How risk can be mitigated?</li></ul>
1030 am	<b>Challenge #1 - Direct Tax</b> <ul style="list-style-type: none"><li>• Withholding tax on software, digital platform, online services, database, cloud computing, etc.</li><li>• New rules on permanent establishment of foreign companies in Malaysia</li><li>• Compliance with IRB's rules on payment for digital services and e-commerce</li></ul>
1130am	<b>Challenge #2 - Transfer Pricing on Related Company Transactions (Part 1)</b> <ul style="list-style-type: none"><li>• TP model on transfer of intangibles and provision of digital services</li><li>• TP considerations in pricing of digital products</li><li>• Documentation requirements</li></ul>
1200 pm	Break for lunch
1400 pm	<b>Challenge #2 - Transfer Pricing on Related Company Transactions (Part 2)</b>
1430 pm	<b>Challenge #3 - Indirect Tax</b> <ul style="list-style-type: none"><li>• Digital service tax on foreign service providers</li><li>• Service tax on local service providers</li><li>• Exemption available for local service providers</li></ul>
1530 pm	Q&A Session
1600 pm	End of the session

## Presenters:



**Foo Meng Huei**  
Executive Director



**Chong Mun Yew**  
Executive Director



**Song Sylvia**  
Director, Transfer Pricing



## Contact

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## Payment

**RM 99 nett / pax**

- The registration fee is inclusive of one (1) participant access to the webinar training, comprehensive training materials and e-certificate will be provided.

### Payment Method

- Interbank GIRO (IBG) or wire transfers should be remitted to:  
**Crowe CPE Sdn Bhd**  
**OCBC Bank Account No. 7011132881**
- Please email the transfer slip to carol.victor@crowe.my

### Terms and Conditions ("T&C")

- **Acceptance of the T&C**  
The participant acknowledges and agrees that by participating in this course, the participant accepts these T&C and agrees to be bound by them.
- **Payment and Cancellation**  
Payment must be made by **17 July 2020**. No refunds will be given for cancellations received within one (1) week prior to the event.
- **Participant Replacement and Other Arrangement Changes**  
Participants or the booking person will have to submit any request for changes in writing at least three (3) working days prior to the date of the event to carol.victor@crowe.my.
- **Other T&C**  
The organizer reserves the right to make any changes to the venue, date and/or speakers, including cancellation of the course, if warranted by circumstances beyond the organizer control.

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