



Smart decisions. Lasting value.

Audit / Tax / Advisory





Supporting and growing Irish business since 1941.

Crowe is a multi-faceted practice serving a broad spectrum of indigenous and international businesses and not-for-profit organisations across a diverse range of industry sectors.

Crowe has succeeded by keeping abreast of the needs of Irish business. With over 80 years' experience, we have an unrivalled understanding of the Irish business environment and an unparalleled global service thanks to the strength and reach of our international network.

We're proud of our success, which we believe is a reflection of the service we provide and the lasting client relationships we have developed. We are also ambitious for the future, looking to find new ways we can help our clients make smart decisions today that create lasting value for tomorrow.



Naoise Cosgrove
Managing Partner

**Smart decisions.
Lasting value.**



A unique approach, a unique perspective.

Our culture

Over the last 80 years Crowe has retained its distinctive culture. From the outset, the firm became known for its collaborative approach, working hand-in-hand with clients and colleagues in an atmosphere of trust, respect and support. It's an approach and philosophy that fuelled the firm's growth and remains a cornerstone of our success.

Our people

People are at the heart of our business – not only our employees but the clients we serve. By building close and lasting relationships, we develop a deep understanding of the unique challenges and opportunities facing our clients. By recognising and maximising the potential in our own people, we are able to build the right teams to deliver maximum potential in client projects.

Our values

Clarity

We believe in being focused and clear, so that we ask the right questions and find the right answers.



Agility

We are proactive and responsive to our clients' needs in an ever-changing business environment.



Curiosity

We believe in looking beyond the obvious, finding new and better ways of doing things. We are inquisitive. The more we know, the more we can help.



Affinity

The way we do business is driven by the way we interact with people. Listening to one another and developing mutual understanding ensures better results and more effective partnerships.



Crowe understands the challenges that a business owner faces. They have helped me and my business with a number of complex issues and provided excellent strategic insight throughout. The advice and assistance I get from them is very important to me and I have been very appreciative of their support.

Joe Doyle, Owner,
Donnybrook Fair



Local expertise, global perspective.

We are independent members of Crowe Global, one of the top ten global accountancy and advisory networks.



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We began our relationship with Crowe 10 years ago as our company auditors. We now rely on them for advice and support across a range of areas from taxation advice & planning, succession planning, VAT compliance issues to investment advice and support for our international business operations – all under the one roof.

Frederick Trenaman, Chairman,
APA Systems Ltd

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At Crowe we believe that to be most effective in our support of your business, we must work closely together. It is this collaborative approach that enables us to identify your personal and business needs quickly and assemble a cross-departmental team to deliver on your objectives.

Throughout each project our client teams are partner-led, meaning clients benefit from direct contact with partners, as well as an unmatched local knowledge and expertise at each stage of the process. It also enables us to respond swiftly, with clarity and authority, to any changing circumstances you may face.

Your Crowe team extends as far as your needs. Our membership of Crowe Global means we can draw on the resources of our network colleagues to offer clients a seamless service when operating overseas.

Above all, whether your requirements are local or global, you and your organisation are drawing on a spirit of empathy and versatility and a practical approach that has been developed and honed over more than 80 years.



We have worked with Crowe for over 25 years. Chris and his team bring a wealth of experience to the table in regard to our sector, which is extremely beneficial to our group. Their ability to invest in relationships and in understanding our business objectives has meant that they have become our trusted advisor and business partner.

Michael O'Reilly, Group Finance Director,
DDFH&B Group



An unrivalled understanding of the Irish business environment.

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We have partnered with Crowe on numerous projects over the past few years. We are extremely happy with the services provided by the firm. We have worked with a number of partners and teams across departments and always found them to be available and responsive to our questions. They have an excellent understanding of our industry and our own business objectives, delivering a real value-added service.

David Kelly, CEO,
FBD Hotels & Resorts

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We have worked with Gerry O'Reilly and his team at Crowe over a significant period of time and across various projects that have required different skill sets. I have always found they offer an excellent service over any other provider. In challenging times, or when planning for future expansion, I want Crowe in my corner.

**Michael McCambridge, Director,
McCambridge Bread**

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A reflection of the **clients** we serve.

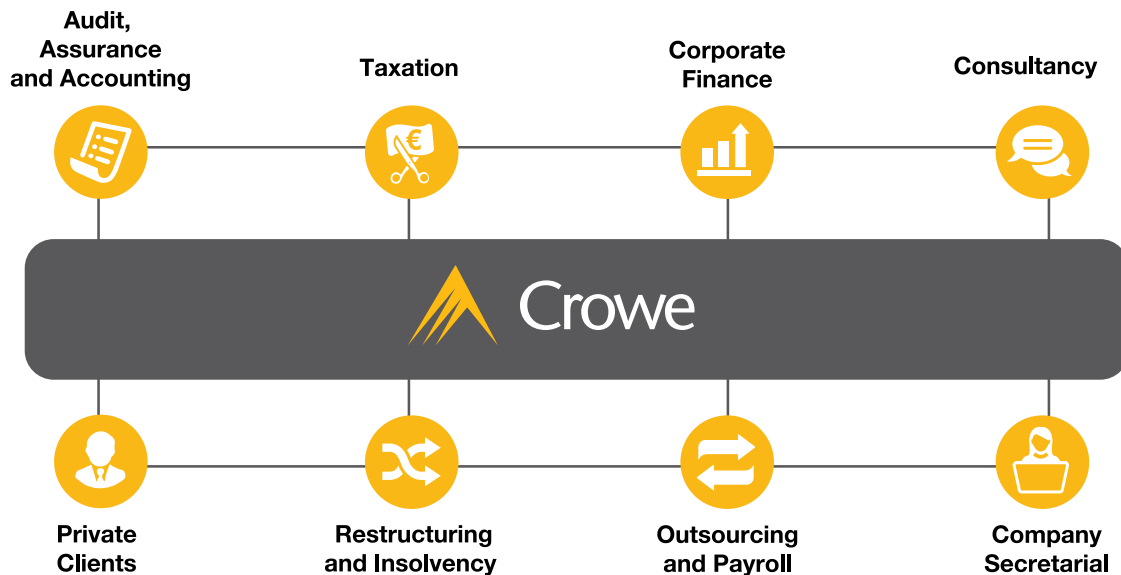
Integration of skills and expertise

Our focus is on understanding your business and personal objectives. Over the years we have become known for our commercially-driven solutions paired with a personal service.

Clients benefit from the integration of the various skills and expertise we have across our departments into teams built around specific clients needs. Through this dynamic team approach we can offer best in class support and advice across a range of services.



Our services



One firm, one solution

With over 80 years' experience, we have developed an unrivalled understanding of the Irish and international commercial, government and not-for-profit landscape. Our clients benefit from a range of specialist sector knowledge and insight. We have a proven track record working with a wide range of clients from both the

public and private sectors, from small owner-managed Irish businesses through to large multinational organisations. We are also very proud of our long association with the local and international not-for-profit sector, supporting a range of domestic charities and international non-governmental organisations (INGOs).

Although we continue to expand our breadth of services across all industry sectors, we have developed particular expertise in the following areas:



Our partners are your partners.

Our service attributes

Empathetic

We provide the support and guidance to implement recommendations.



Adaptive

We have the confidence to anticipate and react to changing circumstances.



Engaged

We are upfront and straight-talking, working together with our clients.



Practical

We are focused on solutions over process.



Audit Partners



We have worked with Brian for over a decade. I can say without any hesitation that, if you are looking for an accounting firm that adds real value, invests the time to understand your business, and is committed to building a long-term relationship, you should talk to Crowe.

**Robert McGovern, Managing Director,
Kings Laundry**



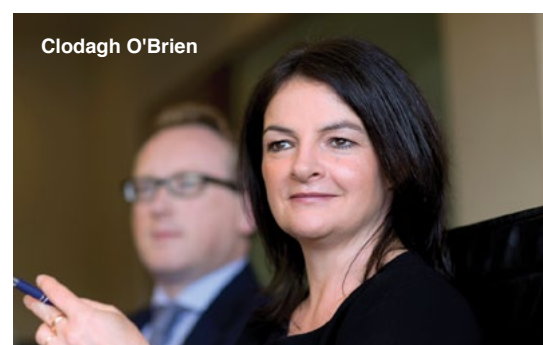
Corporate Finance Partners



Tax Partners



Consulting Partners



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I have used the tax department of Crowe for both my personal and my company's tax returns for a number of years. I have found their work to be efficient, precise and accurate. The staff are very well qualified and keep themselves abreast of all the latest tax rules and regulations.

**Marc O'Dwyer, CEO,
Big Red Cloud**

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Crowe helped us to develop a new strategic plan. They were first class in getting us to think creatively about new ways to deliver our mission and improve our financial position, whilst driving the development of the strategy and working closely with our board and staff team to build consensus.

**Karen Smyth, CEO
Age & Opportunity**

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Esmark Finch has ambitious plans, so having the right financial partner to work with was really critical to us. The time investment they made into our project was impressive, getting to know our business very quickly and providing us with excellent and practical advice.

**John Mullane, CEO,
Esmark Finch Ltd**

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Crowe takes the time to understand our business and always delivers when required, at times going out of their way to support us. I have been associated with the firm for nearly 40 years now and have only good things to say about them.

**George Ryan, Finance Director,
Kildare Chilling Company**

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