



Knowing your needs Sharing your goals Adding value to your business

知你所需 目標一致 為你業務增值

Audit / Tax / Advisory
審計 / 稅務 / 諮詢

Smart decisions. Lasting value.

Our Company

Crowe (HK) CPA Limited is a full-service CPA member of Crowe Global and is based in Hong Kong. We offer a comprehensive range of professional services including audit, tax, risk advisory, merger and acquisition, wealth succession consulting, data security and IT audit, ESG and sustainability consulting, business and property valuation, human resources, business advisory, corporate restructuring and insolvency services to clients in the Greater China region, assisting Chinese enterprises to access the international capital markets and at the same time helping our international clients to establish presence in the vast Chinese market.

We have around 30 partners and principals, 350 professional and supporting members with strong technical strength in our group. All our members are dedicated to serve our clients and attend to their business and professional needs. With the extensive resources and global support of Crowe Global, we are able to serve our clients on an international scale with local expertise.

Our Philosophy

We value relationships, and we value our clients, team members and colleagues from the network as long-term partners.

Our Mission

- To provide quality services that create value to our clients.
- To provide our team members with a challenging, fulfilling and inspiring career.

Our Guiding Principles

- To maintain professional excellence, integrity and objectivity.
- To fulfill our duties as a responsible and caring corporate citizen.

公司簡介

國富浩華（香港）會計師事務所有限公司為 Crowe Global 在香港的全面專業會計服務成員。我們提供全面的專業審計、稅務、風險管理、收購合併、財富承傳顧問、數據安全諮詢及信息系統審計、社會、環境及管治 (ESG) / 可持續發展諮詢、生意及物業評估、人事管理、業務諮詢以及企業重組及清盤服務，致力協助大中華地區的客戶參與國際資本市場運作，同時亦協助外國企業和投資者進軍內地市場。

本集團擁有約 30 名合夥人及總監、350 位專業及行政人員，並有雄厚的技術基礎，加上 Crowe Global 的支持，我們將以環球視野結合本土專長為客戶帶來更優質服務。

經營哲學

我們重視人際關係，視每一位客戶、團隊成員及網絡內各成員所為我們的長期合作夥伴。

服務宗旨

- 為客戶提供優質增值服務。
- 振奮團隊成員，讓他們盡展所長。

理念

- 專業卓著，客觀持平，實事求是。
- 關心社會，承擔企業公民責任。

China Connections

As one of the pioneer accounting firms exploring the China market, we have built up strong connections with both the public and private sectors in China. Since the mid-eighties when China adopted an open door policy, our partner started to expand his business into China and has accumulated practical experience by delivering lectures to the Chinese government officials and assisting window companies in China to establish footholds in Hong Kong.

We have been providing taxation, accounting, corporate and business advisory services for companies wishing to establish themselves in the Greater China region. The growing importance of China in the world economy has attracted foreign interest in the region. Our knowledge of China combined with our international connections provide our clients with a unique perspective to develop business and move towards success in this lucrative market.

中國聯繫

作為開拓中國市場的先行者，我們與中國國內多個政府及民間機構建立了緊密聯繫。我們的合夥人早於 80 年代中國實施改革開放政策以來已積極拓展中國業務，經常向內地官員講解香港的營商情況，又協助內地的窗口公司在香港設立營運基地，累積了豐富的實務經驗。

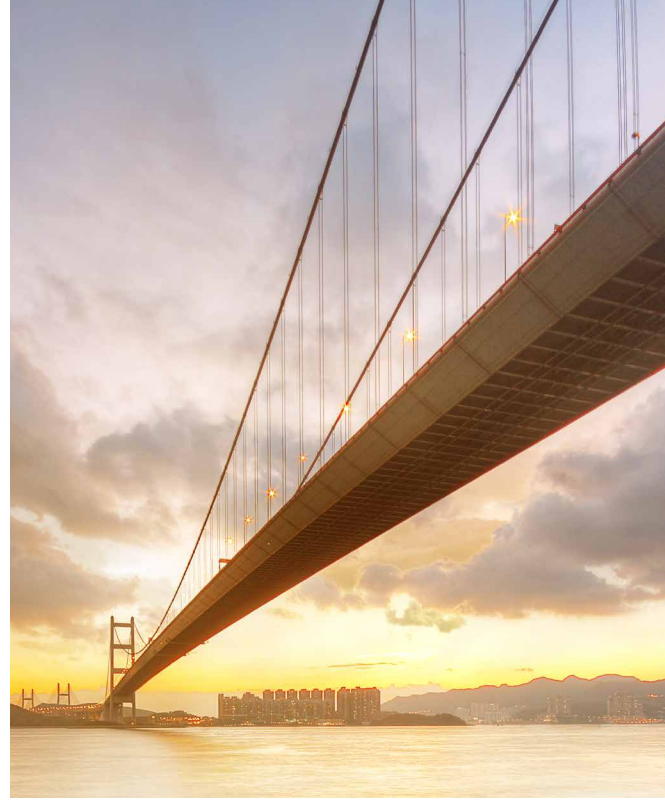
我們一直為有意進軍大中華地區市場的客戶提供專業稅務、會計、企業及業務諮詢服務。隨著中國經濟地位越趨重要，海外人士對中國市場興趣日增，我們亦把焦點集中於中國市場。憑著我們對中國市場的專業知識和經驗，以及良好的國際聯繫，定能協助客戶開展業務，邁向成功之路。



Global Connections

With the strong global connections established over the years, we have engaged our best efforts to provide our international clients with quality services. One of our strengths is to bring Chinese enterprises to foreign capital markets and also provide international taxation and consulting services. Our professional team has facilitated numerous mergers and acquisitions involving Chinese enterprises acquiring international companies and assets. Throughout the years, we have established solid relationships with other professionals and businesses from around the world.

As a member of Crowe Global which is ranked among the top 10 global accounting networks, our worldwide connections draw from resources in almost all regions of the world. This allows us to offer more comprehensive and higher quality services with a global perspective and unique local knowledge to our clients. Crowe Global has over 200 independent accounting and advisory services firms with 790 offices in 140 countries around the world.



國際聯繫

一直以來，我們透過良好的國際聯繫為國際客戶提供優質服務。我們全力協助中國客戶在海外融資及收購海外公司和資產，提供專業海外稅務及諮詢服務，與世界各地的國際會計師事務所及其他專業機構建立緊密聯繫，以誠懇敬業的精神，贏取國際同業認同。

作為全球十大會計師事務所集團網絡之一 - Crowe Global 的成員，我們的國際網絡將進一步擴展。我們兼具國際視野及本地知識的優勢，定能為中國及外國客戶提供更全面及更優質的服務。Crowe Global 會計師事務所集團網絡共有超過 200 家獨立會計師事務所和諮詢服務公司、790 個辦事處遍佈全世界 140 個國家。

Professional Services

Audit & IPO

- Statutory audit of limited companies
- Audit of listed companies
- Audit of financial services
- Financial due diligence
- Reporting accountants for IPO assignments
- IPO eligibility study

Tax

- International tax
- Hong Kong tax
- China tax
- Transfer pricing
- International assignment services
- China trade and business advisory

Risk Management & Internal Control

- Pre-listing internal control review
- Fulfil resumption requirements on internal control
- Internal control review on corporate governance
- Sarbanes - Oxley 404 (SOX) compliance
- Financial investigation and forensic accounting services

Business & Financial Instruments Valuation

- Fair value assessment
- Purchase price allocation
- Acquisition reference
- Impairment test

Company Secretarial Services

- Formation of Hong Kong and offshore companies
- Provision of nominee directors, shareholders
- Listed companies secretarial services
- Global trademark registration

Transaction and Business Advisory

- Sell-side financial due diligence
- Business advisory services aiming to provide strategic solutions

Data Security and IT Audit

- IT risk assessment, security audit
- Data analytics and fraud detection
- Prevention of eavesdropping
- SOC review and attestation - SSAE No.16 & ISAE No.3402
- Data security and privacy management
- Computer system integration, maintenance and support
- Website and e-commerce design

Environmental, Social & Governance (ESG) & Sustainability Consulting

- ESG reporting and assurance
- Carbon advisory and auditing
- Materiality assessment and stakeholder engagement
- Sustainability strategy and performance assessment

Property Valuation & Consultancy

- Land and building valuation
- Highest and best use analysis
- Feasibility study and market study
- Property investment strategy consultancy and agency

Wealth Succession Consulting

- Wealth succession
- Asset protection
- Business succession consulting
- Trust

Corporate Restructuring and Insolvency

- Corporate recovery and advisory
- Receivership and winding up
- Estate administration
- Personal bankruptcy
- Financial and operational restructuring

Human Resources

- Building HR systems
- Design and review of corporate remuneration system

Some of the services are provided by related professional service companies

專業服務

審計及上市

- 有限公司的法定審計
- 上市公司審計
- 金融服務審計
- 財務盡職審查
- 出任上市申報會計師
- 上市個案合適性研究

稅務

- 國際稅務諮詢
- 香港稅務諮詢
- 中國稅務諮詢
- 轉讓定價
- 國際僱員稅務服務
- 中國貿易與商務諮詢

風險管理及內部監控

- 上市項目前期審閱
- 滿足復牌要求的內控審閱
- 企業管治內部監控審閱
- 薩班斯－奧克斯利法案 404 條合規審閱
- 財務調查及會計鑑證服務

生意及金融工具評估

- 公允價值評估
- 收購價格分配
- 融資參考
- 減值測試

公司秘書服務

- 註冊成立香港及海外有限公司
- 提供董事代名人、股東代名人
- 上市公司秘書服務
- 環球商標註冊

企業及業務諮詢

- 賣方財務盡職審查
- 業務諮詢及提供策略方案

數據安全諮詢及信息系統審計

- 信息系統風險評估及系統安全審計
- 數據分析及欺詐檢測
- 防止及反竊聽運作
- 服務機構的認證服務 – ISAE 3402 / SSAE 16
- 信息及數據安全和私隱保障
- 電腦系統整合及維修保養
- 網站及電子商貿平台設計

社會、環境及管治 (ESG) / 可持續發展諮詢

- 社會、環境及管治報告和保證
- 碳諮詢和審計
- ESG 事項對公司長遠業務發展及持份者的重要性評估及諮詢
- 可持續發展策略和 ESG 表現評估

物業估值及諮詢

- 土地及房屋估值
- 最優及最佳使用分析
- 可行性分析及市場研究
- 物業投資策略顧問及代理

財富承傳顧問

- 財富承傳
- 資產保障
- 生意承傳諮詢
- 家庭信託

企業重組及清盤

- 企業復原及顧問
- 企業接管及清盤
- 遺產管理
- 個人破產
- 財務及營運重組

人事管理

- 建立人事管理系統
- 設計及審閱薪酬福利制度

部份服務由相關專業服務公司提供

Industry Knowledge

Our professional team comprises seasoned experts in their respective service areas. We are accustomed with the culture, economy and business environment in Hong Kong and Mainland China. We also understand our clients' needs, the issues and challenges of their industries. No two clients are the same. With strong industry knowledge and extensive experience, our dedicated team can provide the clients with tailor-made strategic solutions to satisfy their requirements at different phases of their movements from startup to growth stage.

We have served many clients in a wide array of industries including:

Agriculture and energy

- Agricultural business, forestry, oil, mining, electricity

Construction and real estate

- Construction projects, property development and management

Consumer markets

- Retail, consumer goods, food and beverages

Financial services

- Securities brokerage, financial and investment consulting

Manufacturing and trading

- Garment, paper and printing, plastic and metal products, electrical appliances

Medical and healthcare

- Pharmaceutical, healthcare and beauty products

Transportation

- Logistics services, automotive parts

Technology & communication

- Computer software development, telecommunication, media

Others

- Gaming and entertainment, exhibition services



行業知識

我們的專業團隊在各自的服務領域都是資深的專家。我們深懂香港與中國內地的文化、經濟及營商環境，並了解客戶的需要及其行業所面對的問題和挑戰。每個客戶都有其獨特的情況，憑著我們對各行各業的深厚知識和豐富經驗，我們可以為客戶提供度身訂造的策略性方案，以滿足其由創立至壯大過程中不同時期的要求。

我們曾經服務的行業廣泛，包括但不限於：

農業及能源

- 農業科技、林業、石油、礦業、發電

建築及房地產

- 建築工程項目、物業發展及管理

消費品市場

- 零售、消費品、食品與飲料

金融服務

- 證券經紀服務、財務及投資諮詢

製造業及貿易

- 成衣、紙品及印刷、塑膠及金屬產品、電器

醫療保健

- 藥品、健康護理及美容保健產品

運輸

- 物流服務、汽車零部件

科技及通訊

- 電腦軟件開發、電訊及傳播媒體

其他

- 博彩及娛樂業務、展覽服務

Our Team

We have assembled a pragmatic and dynamic team of professionals and supporting staff to deliver quality services to our clients. Our staff members are committed to maintaining professional excellence, integrity and objectivity in serving our clients.

Our extensive knowledge in the rules and regulations of local and international capital markets enables us to assume an active role in assisting clients in their listing and fund-raising exercises. We have assisted Chinese and local enterprises in listing on the Main Board and the GEM (Growth Enterprise Market) of the Hong Kong Stock Exchange, the NASDAQ in the USA, SESDAQ in Singapore and ASX in Australia. With our strong connections and expertise, we are able to assemble a multifunctional team with experienced professionals to provide turnkey listing and consulting services to our clients.

The support provided by our experienced in-house technical and training team to our staff further strengthens the quality of our professional work in different types of engagements. Our comprehensive training programs assure awareness among our professional teams of all current legislation and rule changes, ensuring high technical standard in all services rendered.

As dictated by our Philosophy and Mission, we believe our clients deserve the best service. Our commitment to quality holds true not only in serving our clients, but also in the way we contribute to our community and our profession.



專業團隊

我們擁有一支務實及充滿幹勁的專業團隊，致力保持優質的專業水平。

我們的團隊具備豐富的實務經驗，對香港及海外的上市條例尤為熟悉，能全力協助國內外企業在香港及各地市場上市或融資。我們熟知的市場包括香港主板及 GEM、美國第二板 (NASDAQ)、新加坡第二板 (SESDAQ)，及澳洲主板 (ASX) 等海外市場，曾進行多個成功上市個案。憑藉我們深而廣的人脈關係網絡，更可協助客戶組織相關的專業中介團隊，提供有效而合適的上市及顧問服務。

我們的專業技術諮詢及培訓部提供技術支援及全面的持續專業培訓，讓專業團隊掌握最新的法例及規則，從而提昇他們在不同層面上的專業水平。

秉承我們的服務宗旨及理念，我們承諾對客戶提供最優質的服務，致力為社會及會計專業作出貢獻。



Contact us

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About Crowe Global Crowe Global 簡介

Crowe Global is ranked among the top 10 global accounting networks comprising 200 independent accounting and advisory services firms with over 790 offices in 140 countries around the world. Crowe Global's member firms are committed to impeccable quality service, highly integrated service delivery processes and a common set of core values that guide our decisions daily. Each firm is well-established as a leader in its national business community and is staffed by nationals, thereby providing a knowledge of local laws and customs which is important to clients undertaking new ventures or expanding into other countries. Crowe Global's member are known for their personal service to privately and publicly held businesses in all sectors and have built an international reputation in the areas of audit, tax and advisory services.

Information can be obtained at: www.croweglobal.org

Crowe Global 為全球十大會計師事務所集團網絡之一，擁有200家獨立會計師事務所和諮詢服務公司、其790個辦事處遍佈全世界超過140個國家。Crowe Global 的成員所承諾向客戶提供高質素服務、高效率的服務流程、並且遵循一套共同核心價值和管理理念。成員所均為當地業界翹楚，聘用熟識當地法例和習俗的當地專才，以協助客戶拓展新業務及新市場。Crowe Global 的成員在審計、稅務、風險和諮詢服務領域中均已建立良好聲譽，能夠因應客戶的需要，提供個人化服務。

如欲取得 Crowe Global 更多資料，請瀏覽其網站：www.croweglobal.org



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