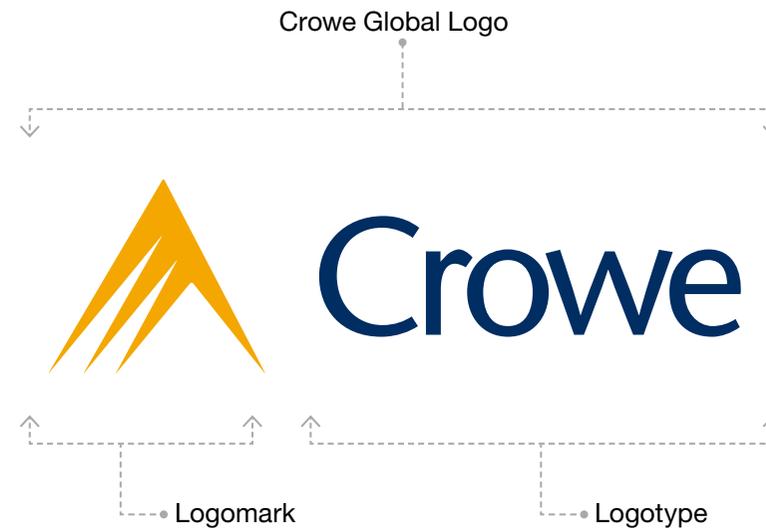


The Crowe Global Logo

Throughout this manual you will see use of the terms logomark and logotype which when used together make the Crowe Global Logo.

- The logomark refers to the Pinnacle symbol only.
- The logotype refers to the lettering “Crowe”.
- **No registered or trademark symbol is required or should be used.**



Clear Area

- The clear area is the required empty space around the logo.
- The clear area is equal to the height of the lowercase “w” in the logo as a guide all around the logo.
- No other element should violate this space. This includes:
 - No text,
 - Other logos,
 - Art work or,
 - Lines and dots (our brand motifs)

