

## **Crowe Soberman LLP** Member Crowe Global

Alana Smith, CPA, CA Senior Manager, Audit & Advisory and Business Management

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# **Professional Summary**

· Alana provides excellent client services by helping her clients plan for their businesses and their personal futures. She is inspired by always learning, building and strengthening her relationships with her clients.

# **Experience**

- Alana has significant experience preparing and reviewing personal and corporate tax plans and regularly oversees compilations, reviews and audit engagements.
- Alana has expertise in Xero, Quickbooks, and Dext, which allows her to provide Cloud Accounting services to her clients in an effective and efficient manner.
- Always maintaining a positive attitude and maintaining strong relationships with her clients, Alana often connects with her clients on a personal level in order to build trust with them, allowing her engagements to be completed efficiently and successfully.
- Alana also mentors, supervises and supports junior and senior staff while overseeing their work.
- In 2018, Alana went on a secondment and spent three months as a senior auditor in Australia.

#### **Professional Affiliations**

- Chartered Professional Accountants of Canada (CPA Canada)
- Chartered Professional Accountants of Ontario (CPA Ontario)

## Education

• Bachelor of Commerce (BComm.), Accounting, University of Guelph



#### Service Focus:

- Audits, reviews, compilations
- Personal and corporate tax planning

## **Industry Focus:**

- Entertainment
- Franchisee & Franchisor Services
- Real Estate
- Manufacturing
- Advertising
- Nursing