

# Tax-Smart Giving

## Optimizing Year-End Donations



Ensure that your year-end donations are executed in a tax-efficient manner. Consider donating appreciated public company shares from your private corporation's investment portfolio, or individually, from a personal non-registered investment account. Donations must be made before the end of the year to take advantage of the tax benefits on your 2025 tax return.

### 1. Tax-Free Giving



By donating these public company shares, neither the corporation nor the individual will generally incur taxes on the accrued gains.

Individuals should, however, be aware of the Alternative Minimum Tax (AMT) that could apply, especially where public company shares with significant accrued gains are donated.

### 2. Donation Receipt



The corporation or individual making the donation will receive a donation receipt reflecting the fair market value of the donated shares. This receipt can be used to reduce taxes on other income sources.

### 3. Corporate Advantage



When the corporation is the donor, the corporation will increase its capital dividend account by 100 per cent of the accrued gain from the donated public company shares. This strategic move allows shareholders to access corporate funds personally without incurring personal taxes. Further, a minimum tax currently does not apply to corporations in most situations.

For further insights and assistance in optimizing your year-end philanthropic planning, contact [Ali Spinner](#) or another member of Crowe Soberman's Tax team.

*While this infographic contains general information, Crowe Soberman recommends that you speak with your tax advisor before taking specific planning steps.*