



Crowe Soberman Inc.

Crowe Soberman Inc.  
Licensed Insolvency Trustee  
Member Crowe Global

2 St. Clair Avenue East, Suite 1100  
Toronto, ON M4T 2T5  
416 929 2500  
416 929 2555 Fax  
1 877 929 2501 Toll Free  
www.crowesobermaninc.com

August 12, 2020

**TO THE CREDITORS OF CANADIAN UNION PROMOTIONS INC.**

Please be advised that CANADIAN UNION PROMOTIONS INC. filed a ***Notice of Intention to Make a Proposal*** on August 8, 2020 under the ***Bankruptcy and Insolvency Act***. A copy of this Notice is enclosed herewith.

This is a procedure whereby a debtor, with creditor and Court approval, reorganizes its financial affairs. Our role as Trustee in this matter is to assist the debtor with the development of the Proposal, to liaise with creditors so as to fully explain the Proposal to them and to support and facilitate the decision-making process which creditors will ultimately undertake, ending with their acceptance or rejection of the Proposal.

All liabilities, actual and contingent, of CANADIAN UNION PROMOTIONS INC. as at August 8, 2020 are subject to the Proposal mentioned above and are fixed by Section 62(1.1) of the *Bankruptcy and Insolvency Act* as at that date.

All creditors are **STAYED** from commencing or continuing any actions as against CANADIAN UNION PROMOTIONS INC. until the Proposal is dealt with by the creditors.

CANADIAN UNION PROMOTIONS INC. has thirty (30) days from the date of filing the ***Notice of Intention to Make a Proposal*** (subject to Court approved extensions of this time period) to lodge a Proposal with us so that we may file it with the Official Receiver.

We will be calling a meeting of creditors to consider the Proposal within twenty-one (21) days of the date on which the Proposal is filed. You will receive Notice of the meeting along with all other necessary documents including the proof of claim form, voting letter, at least ten days in advance of the meeting.

Please feel free to contact our office if you require any further information with respect to this matter.

**CROWE SOBERMAN INC.**  
**Trustee acting in re: the Proposal**  
**of CANADIAN UNION PROMOTIONS INC.**

Per: A. Frances Doria  
A. Frances Doria, Manager



Industrie Canada  
Bureau du surintendant  
des faillites Canada

District of Ontario  
Division No. 09 - Toronto  
Court No. 31-2663507  
Estate No. 31-2663507

In the Matter of the Notice of Intention to make a  
proposal of:

**CANADIAN UNION PROMOTIONS INC.**

## Insolvent Person

**CROWE SOBERMAN INC.**

Licensed Insolvency Trustee

Date of the Notice of Intention: August 08, 2020

CERTIFICATE OF FILING OF A NOTICE OF INTENTION TO MAKE A PROPOSAL  
Subsection 50.4 (1)

I, the undersigned, Official Receiver in and for this bankruptcy district, do hereby certify that the aforementioned insolvent person filed a Notice of Intention to Make a Proposal under subsection 50.4 (1) of the *Bankruptcy and Insolvency Act*.

Pursuant to subsection 69(1) of the Act, all proceedings against the aforementioned insolvent person are stayed as of the date of filing of the Notice of Intention.

Date: August 10, 2020, 09:29

E-File/Dépôt Electronique

Official Receiver

151 Yonge Street, 4th Floor, Toronto, Ontario, Canada, M5C2W7, (877)376-9902

Canada

District of: Ontario  
Division No. 09 - Toronto  
Court No.  
Estate No.

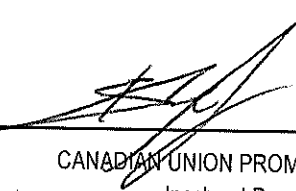
- FORM 33 -  
Notice of Intention To Make a Proposal  
(Subsection 50.4(1) of the Act)

In the matter of the proposal of  
CANADIAN UNION PROMOTIONS INC.  
of the City of Toronto  
in the Province of Ontario

Take notice that:

1. I, CANADIAN UNION PROMOTIONS INC., an insolvent person, state, pursuant to subsection 50.4(1) of the Act, that I intend to make a proposal to my creditors.
2. Crowe Soberman Inc., LIT of 2 St. Clair Ave East, Suite 1100, Toronto, ON, M4T 2T5, a licensed trustee, has consented to act as trustee under the proposal. A copy of the consent is attached.
3. A list of the names of the known creditors with claims of \$250 or more and the amounts of their claims is also attached.
4. Pursuant to section 69 of the Act, all proceedings against me are stayed as of the date of filing of this notice with the official receiver in my locality.

Dated at the City of Toronto in the Province of Ontario, this 8th day of August 2020.

  
CANADIAN UNION PROMOTIONS INC.  
Insolvent Person

To be completed by Official Receiver:

\_\_\_\_\_  
Filing Date

\_\_\_\_\_  
Official Receiver

District of: Ontario  
Division No. 09 - Toronto  
Court No.  
Estate No.

- FORM 33 -  
Notice of Intention To Make a Proposal  
(Subsection 50.4(1) of the Act)

In the matter of the proposal of  
CANADIAN UNION PROMOTIONS INC.  
of the City of Toronto  
in the Province of Ontario

List of Creditors with claims of \$250 or more.			
Creditor	Address	Account#	Claim Amount
10467430 Canada Inc.	17 Belfield Road Toronto ON M9W 1E8		121,480.00
1358548 Ontario Limited	30 Old Mill Road, Suite 310 Toronto ON M8X 0A5		93,655.00
407 ETR Express Toll Route Marion Richardson/Collections	6300 Steeles Ave W Woodbridge ON L4H 1J1		1,036.00
Add Capital Corporation	5045 South Service Rd., Suite 102 Burlington ON L7L 5Y7	#16739 & #16755	91,245.00
Attraction	672, rue du Parc Lac-Drolet QC G0Y 1C0		4,205.00
Axiom	2370 Cawthra Road Mississauga ON L5A 2X1	AXIOM # CAUNI 1	25,666.00
Bell Canada F-88 - Business Insolvency Department	1 Carrefour Alexandre-Graham-Bell, Aile E3 Verdun QC H3E 3B3		310.00
BHS Technologies	30 Old Mill Road, Suite 310 Toronto ON M8X 0A5		17,723.00
Blue Cross	PO Box 220 Moncton NB E1C 8L3		15,000.00
Canada Sportswear Darlene Corey	230 Barmac Drive Toronto ON M9L 2Z3		4,165.00
Chow, Adam	2 BRADBROOK RD. UNIT 5 Toronto ON M8Z 5V3		4,840.00
Cupe 5277	17 Belfield Road Toronto ON M9W 1E8		7,951.00
CWB National Leasing Inc./ (formerly National Leasing Group Inc) Bankruptcy Designate	1525 Buffalo Pl Winnipeg MB R3T 1L9	#2864851	32,307.00
Dell Financial Services Canada Ltd.	501 - 155 Gordon Baker Road North York ON M2H 3N5	#6030244-006, 007, 008, 009	34,123.00

District of: Ontario  
Division No. 09 - Toronto  
Court No.  
Estate No.

- FORM 33 -  
Notice of Intention To Make a Proposal  
(Subsection 50.4(1) of the Act)

In the matter of the proposal of  
CANADIAN UNION PROMOTIONS INC.  
of the City of Toronto  
in the Province of Ontario

List of Creditors with claims of \$250 or more.			
Creditor	Address	Account#	Claim Amount
Ecorite	230 Barmac Drive Toronto ON L6A 0W5		257.00
Fantasia	5770 Andover Montreal QC H4T 1H4		937.00
Flagsource Canada	176 Saunders Rd Barrie ON L4N 9A4		2,280.00
G C Leasing / Grenke	5600 Explorer Dr. Suite 302 Mississauga ON L4W 4Y2	#151-002178, 298, 624, 941, 229,	220,819.00
Garett, Grantt	230 Barber Dr. Georgetown ON		200,000.00
GC Leasing	5600 Explorer Dr. Suite 302 Mississauga ON L4W 4Y2		585.00
Gibbins, David	1175 Tecumseh Park Drive Mississauga ON L5H 2W3		25,000.00
Gould Leasing Ltd. Susan Voth	201 - 1220 Yonge Street Toronto ON M4T 1W1	Gould#09369	28,389.00
Grand Valley Direct Inc.	1261 Balmoral Road Cambridge ON N1T 1C4		392.00
Hirasawa, Timothy	21 Orrell Avenue Toronto ON M9A 1K1		102,083.00
IndCom Transportation Leasing Inc. Becky Harris	5061 Ure Street Oldcastle ON N0R 1L0	Indcom#14826	29,803.00
Jacoby, Elena	41 Gamla Road Maple ON L6A 0W5		72,500.00
Jacoby, Shy	41 Gamla Road Maple ON L6A 0W5		131,250.00
LBC Capital	5035 South Service Road Burlington ON L7L 6M9	#53399	19,906.00

District of: Ontario  
 Division No. 09 - Toronto  
 Court No. .  
 Estate No.

- FORM 33 -  
 Notice of Intention To Make a Proposal  
 (Subsection 50.4(1) of the Act)

In the matter of the proposal of  
 CANADIAN UNION PROMOTIONS INC.  
 of the City of Toronto  
 in the Province of Ontario

List of Creditors with claims of \$250 or more.			
Creditor	Address	Account#	Claim Amount
LBC Capital	5035 South Service Road Burlington ON L7L 6M9	#54923	40,949.00
Mahak Goel.	11 Interlacken Drive Brampton ON L6X 0Y1		10,920.00
Maple Leaf Sports & Entertainment	50 Bay Street, Suite 500 Toronto ON M5J 2L2		460,042.00
Pavlyk, Roman	58 Stoneham Road Toronto ON M9C 4Y9		5,940.00
Purolator Inc.	PO Box 7006 31 Adelaide Street East Toronto ON M5C 3E2		751.00
Ransford, Rayner	53 Carey Crescent Markham ON L3R 3E6		4,059.00
RBC Leasing	111 Grangeway Ave, 2nd Flr, Scarborough ON M1H 3E9	#35636, #36647, #37511, #39760	241,394.00
RBC Royal Bank Visa c/o BankruptcyHighway.com Razel Bowen	PO Box 57100 Etobicoke ON M8Y 3Y2		134,755.00
RBC Royal Bank Visa c/o BankruptcyHighway.com Razel Bowen	PO Box 57100 Etobicoke ON M8Y 3Y2		52,346.00
RBC Royal Bank Visa c/o BankruptcyHighway.com Razel Bowen	PO Box 57100 Etobicoke ON M8Y 3Y2		3,514.00
RBC Royal Bank Visa c/o BankruptcyHighway.com Razel Bowen	PO Box 57100 Etobicoke ON M8Y 3Y2		26,438.00
Royal Bank of Canada	20 King Street West, 2nd floor Toronto ON M5H 1C4		650,000.00
Spector & Co.	5700 Kieran Road Montreal ON H4S 2B5		2,140.00

District of: Ontario  
Division No. 09 - Toronto  
Court No.  
Estate No.

- FORM 33 -  
Notice of Intention To Make a Proposal  
(Subsection 50.4(1) of the Act)

In the matter of the proposal of  
CANADIAN UNION PROMOTIONS INC.  
of the City of Toronto  
in the Province of Ontario

List of Creditors with claims of \$250 or more.			
Creditor	Address	Account#	Claim Amount
Spicers Canada ULC	200 Galcat Drive Vaughan ON L4L 0B9		2,768.00
Stikeman Elliott LLP	5300 Commerce Court West 199 Bay St. Toronto ON M5L 1B9		51,000.00
TeraGo Networks Inc.	P.O. Box 8956, Postal Station A Toronto ON M5W 2C5		1,967.00
Toronto Hydro-Electric Systems Limited Josephine Pernarell / Mary Degroot	500 Commissioners St, 2nd fl Toronto ON M4M 3N7		5,792.00
Wasteco	161 Bridgeland Avenue North York ON M6A 1Z1		656.00
West Canada Holdings ULC	25 York Street Suite 900 Toronto ON M5J 2V5		4,238.00
Workplace Safety and Insurance Board c/o Collection Services	200 Front St W Toronto ON M5V 3J1		1,800.00
Total			2,989,376.00

  
CANADIAN UNION PROMOTIONS INC.  
Insolvent Person

District: ON  
Division No: 09  
Court No: 31-2663507  
Estate No: 31-2663507

**ONTARIO  
SUPERIOR COURT OF JUSTICE  
IN BANKRUPTCY & INSOLVENCY**

**NOTICE OF STAY OF PROCEEDINGS**

**NOTICE OF INTENTION TO MAKE A PROPOSAL**

**In the matter of the proposal of  
CANADIAN UNION PROMOTIONS INC.  
of the City of Toronto  
in the Province of Ontario**

**TAKE NOTICE THAT CANADIAN UNION PROMOTIONS INC.** has filed a "*Notice of Intention to make a Proposal*" with the Official Receiver on August 8, 2020, a copy of which is attached.

And further take Notice that under Section 69.1(a) of the *Bankruptcy and Insolvency Act (Canada)*:

*"No creditor has any remedy against the insolvent person or the insolvent person's property, or shall commence or continue any action, execution or other proceedings for the recovery of a claim provable in Bankruptcy"....*

And that under Section 69.1(b):

*No provision of a security agreement between the insolvent person and a secured creditor that provides, in substance, that on*

- i) the insolvent person's insolvency,*
- ii) the default by the insolvent person of an obligation under the security agreement, or*
- iii) the filing by the insolvent person of a notice of intention under Section 50.4*

*"the insolvent person ceases to have such rights to use or deal with assets secured under the agreement as the Debtor would otherwise have, has any force or effect"...*



**ONTARIO**  
**SUPERIOR COURT OF JUSTICE**  
**IN BANKRUPTCY AND INSOLVENCY**

**NOTICE OF STAY OF PROCEEDINGS**

**NOTICE OF INTENTION TO MAKE A PROPOSAL**

DATED at the City of Toronto, in the Province of Ontario, the 12th day of August, 2020.

**CROWE SOBERMAN INC.**  
**Licensed Insolvency Trustee**  
**acting in Re: the Proposal of**  
**CANADIAN UNION PROMOTIONS INC.**

*A. Frances Doria*

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Per: **A. Frances Doria**

Note: This Stay of Proceedings will be in effect until the Proposal is dealt with by the creditors, or the insolvent person becomes bankrupt.

Court File #: 31-2663507

ONTARIO  
SUPERIOR COURT OF JUSTICE  
IN BANKRUPTCY & INSOLVENCY

In the matter of the proposal of  
CANADIAN UNION PROMOTIONS INC.  
of the City of Toronto  
in the Province of Ontario

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NOTICE OF  
STAY OF PROCEEDINGS

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**CROWE SOBERMAN INC.**  
**Licensed Insolvency Trustee**  
2 St. Clair Ave. E, Suite 1100  
Toronto, Ontario, M4T 2T5

Telephone: (416) 929.2500  
Fax: (416) 929.2555  
Toll Free: 1.877.929.2501

## - Creditor Mailing List -

In the matter of the proposal of  
CANADIAN UNION PROMOTIONS INC.  
of the City of Toronto  
in the Province of Ontario

Creditor Type	Name	Attention	Address
Director	Shy Jacoby		41 Gamla Road Maple ON L6A 0W5
Secured	10467430 Canada Inc.		17 Belfield Road Toronto ON M9W 1E8 shy@jacobys.ca
	Add Capital Corporation		#16739 & #16755 5045 South Service Rd., Suite 102 Burlington ON L7L 5Y7 leanne.b@addcapital.ca
	Axiom		AXIOM # CAUNI 1 2370 Cawthra Road Mississauga ON L5A 2X1 admin@axiomleasing.com
	CWB National Leasing Inc./ (formerly National Leasing Group Inc)	Bankruptcy Designate	#2864851 1525 Buffalo Pl Winnipeg MB R3T 1L9 Fax: (866) 408-4852 debtenforcement@cwbnationalleasing.com
	Dell Financial Services Canada Ltd.		#6030244-006, 007, 008, 009 501 - 155 Gordon Baker Road North York ON M2H 3N5 Fax: (844) 833-9692 ca_dfs_canada_care@Dell.com
	G C Leasing / Grenke		#151-002178, 298, 624, 941, 229, 5600 Explorer Dr. Suite 302 Mississauga ON L4W 4Y2 admin.toronto@grenke.ca
	Gould Leasing Ltd.	Susan Voth	Gould#09369 201 - 1220 Yonge Street Toronto ON M4T 1W1 Fax: (416) 925-7095
	IndCom Transportation Leasing Inc.	Becky Harris	Indcom#14826 5061 Ure Street Oldcastle ON N0R 1L0 Fax: (519) 737-0030 bharris@indcomleasing.com
	LBC Capital		#53399 5035 South Service Road Burlington ON L7L 6M9 jessica.zingone@lbccapital.ca
	LBC Capital		#54923 5035 South Service Road Burlington ON L7L 6M9 jessica.zingone@lbccapital.ca
	RBC Leasing		#35636, #36647, #37511, #39760 111 Grangeway Ave, 2nd Flr, Scarborough ON M1H 3E9 Fax: (416) 431-5914 ron.bootan@rbc.com
Unsecured	1358548 Ontario Limited		30 Old Mill Road, Suite 310 Toronto ON M8X 0A5 Fax: (905) 264-7511 heinz@bhslease.ca

## - Creditor Mailing List -

In the matter of the proposal of  
CANADIAN UNION PROMOTIONS INC.  
of the City of Toronto  
in the Province of Ontario

Creditor Type	Name	Attention	Address
Unsecured	407 ETR Express Toll Route	Marion Richardson/Collections	6300 Steeles Ave W Woodbridge ON L4H 1J1 Fax: (905) 264-7511 Bankruptcy@407ETR.com
	Attraction		672, rue du Parc Lac-Drolet QC G0Y 1C0 Fax: (819) 549-2734 JDostie@attraction.com
	Bell Canada F-88 - Business	Insolvency Department	1 Carrefour Alexandre-Graham-Bell, Aile E3 Verdun QC H3E 3B3 Fax: (514) 766-7326 insolv@bell.ca
	BHS Technologies		30 Old Mill Road, Suite 310 Toronto ON M8X 0A5 heinz@bhslease.ca
	Blue Cross		PO Box 220 Moncton NB E1C 8L3
	Canada Sportswear	Darlene Corey	230 Barmac Drive Toronto ON M9L 2Z3 Dave@canadasportswear.com
	Chow, Adam		2 BRADBROOK RD. UNIT 5 Toronto ON M8Z 5V3
	Cupe 5277		17 Belfield Road Toronto ON M9W 1E8 president@cupe5277.ca
	Ecorite		230 Barmac Drive Toronto ON L6A 0W5
	Ernst & Young LLP		PO Box 57104 Postal Station A Toronto ON M5K 1J7
	Fantasia		5770 Andover Montreal QC H4T 1H4 rosa@cnij.com
	Flagsource Canada		176 Saunders Rd Barrie ON L4N 9A4 accounting@flagsourcecanada.com
	Garett, Grant		230 Barber Dr. Georgetown ON
	GC Leasing		5600 Explorer Dr. Suite 302 Mississauga ON L4W 4Y2 aguay@grenke.ca
	Gibbins, David		1175 Tecumseh Park Drive Mississauga ON L5H 2W3
	Grand Valley Direct Inc.		1261 Balmoral Road Cambridge ON N1T 1C4 Fax: (519) 740-3276

## - Creditor Mailing List -

In the matter of the proposal of  
CANADIAN UNION PROMOTIONS INC.  
of the City of Toronto  
in the Province of Ontario

Creditor Type	Name	Attention	Address
Unsecured	Hirasawa, Timothy		21 Orrell Avenue Toronto ON M9A 1K1
	Jacoby, Elena		41 Gamla Road Maple ON L6A 0W5
	Jacoby, Shy		41 Gamla Road Maple ON L6A 0W5 shy@jacobys.ca
	Mahak Goel.		11 Interlacken Drive Brampton ON L6X 0Y1
	Maple Leaf Sports & Entertainment		50 Bay Street, Suite 500 Toronto ON M5J 2L2 cynthia.devine@mlse.com
	Pavlyk, Roman		58 Stoneham Road Toronto ON M9C 4Y9
	Purolator Inc.		PO Box 7006 31 Adelaide Street East Toronto ON M5C 3E2
	Ransford, Rayner		53 Carey Crescent Markham ON L3R 3E6
	RBC Royal Bank Visa c/o BankruptcyHighway.com	Razel Bowen	PO Box 57100 Etobicoke ON M8Y 3Y2 Fax: (416) 253-3610 bankruptcydocuments@asset.net
	RBC Royal Bank Visa c/o BankruptcyHighway.com	Razel Bowen	PO Box 57100 Etobicoke ON M8Y 3Y2 Fax: (416) 253-3610 bankruptcydocuments@asset.net
	RBC Royal Bank Visa c/o BankruptcyHighway.com	Razel Bowen	PO Box 57100 Etobicoke ON M8Y 3Y2 Fax: (416) 253-3610 bankruptcydocuments@asset.net
	RBC Royal Bank Visa c/o BankruptcyHighway.com	Razel Bowen	PO Box 57100 Etobicoke ON M8Y 3Y2 Fax: (416) 253-3610 bankruptcydocuments@asset.net
	Royal Bank of Canada		20 King Street West, 2nd floor Toronto ON M5H 1C4 jerry.tsao@rbc.com
	Spector & Co.		5700 Kieran Road Montreal ON H4S 2B5 Fax: (877) 275-7868
	Spicers Canada ULC		200 Galcat Drive Vaughan ON L4L 0B9 Fax: (905) 265-6073

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**- Creditor Mailing List -**

In the matter of the proposal of  
CANADIAN UNION PROMOTIONS INC.  
of the City of Toronto  
in the Province of Ontario

Creditor Type	Name	Attention	Address
Unsecured	Stikeman Elliott LLP		5300 Commerce Court West 199 Bay St. Toronto ON M5L 1B9
	TeraGo Networks Inc.		P.O. Box 8956, Postal Station A Toronto ON M5W 2C5
	Toronto Hydro-Electric Systems Limited	Josephine Pernarell / Mary Degroot	500 Commissioners St, 2nd fl Toronto ON M4M 3N7 Fax: (416) 542-3574 collections@torontohydro.com
	Wasteco		161 Bridgeland Avenue North York ON M6A 1Z1 Fax: (416) 787-6210 wastecotoronto@wasteco.com
	West Canada Holdings ULC		25 York Street Suite 900 Toronto ON M5J 2V5
	Workplace Safety and Insurance Board	c/o Collection Services	200 Front St W Toronto ON M5V 3J1 Fax: (905) 521-4203

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