How You and Your Business Can Benefit From Cloud-Based Accounting

Provides online storage for all business receipts

- Simply snap a photo of a business receipt or email it to your personalized secure online storage.
- Automatically record and process your business receipts in the cloud accounting software.
- Minimize time spent on manual entry and increase accuracy of your accounting records.

Reduces paper and clutter

- Save time and money with cloud storage rather than paper-based record keeping.
- Paperless business increases the amount of available work space.
- Reduce time organizing invoices on a regular basis as invoices are generated electronically.

Allows for quick and easy access to records in case of an audit

- Backups are automatically performed as data is stored in the cloud.
- Updates are performed by the software provider with seamless interruptions to users.
- Business records are readily available at the click of a button for audit inquiries.

Downloads bank and credit card transactions into the program

- Bank transactions appear automatically in your accounting software.
- Obtain real-time information and perform faster and easier reconciliations.
- Remove human input error and automate the data entry process.

Accesses the cloud file rather than backups of desktop files

- Have the flexibility to work anywhere in the world with an internet connection.
- Allow multiple users access to accounting records based on their customized needs.
- Users do not need to download software to their desktop or purchase a server.

Provides accurate transparency for you and your accountant

- Reduce time spent back-and-forth between the accountant and the client.
- One centralized cloud file providing instant access and transparency.
- Build trustworthy relationships between your business and your accountant.

Customizes reports for budget, consolidation, forecast and KPIs

- Create reports tailored to your business needs and what really matters to you.
- Set key performance indicators to track your business progress on a regular basis.
- Compare budgets and forecasts versus actual transactions to control your cashflows.

Provides a clear view of your business and targets

- Achieve your business and personal goals based on real-time data.
- Identify problems earlier on so you can resolve and minimize negative impacts.
- Track progress to see what areas are exceeding expectation and what needs improvement.

Allows for business decisions to be made on real-time data

- Empower yourself and become proactive rather than reactive to maximize profitability.
- Build business strategies to achieve targets and grow your client base.
- Enable your accountant to be your trusted advisor and provide value-added services.

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