

**2022 Revenue Cycle Virtual Symposium** Coming together to elevate healthcare experiences

# ESG Strategy Services for Hospital Systems

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### **Presented by**

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## **Presenters**



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+1 314 802 2839 mike.witek@crowehrc.com You need an ESG program customized to your narrative and stakeholder needs. Our trained specialists are ready to run with the project and customize our approach to your needs.

We excel at bringing order, narrative, and execution to the novel inputs and topics that comprise ESG. We approach strategic ESG projects thoughtfully and maintain a team that is both passionate and deeply experienced in areas such as risk assessment, risk analytics, transformation, and human capital.

We know from experience how to execute and implement ESG and related programs that are tailored to your culture and decision-making processes.

You won't need to teach us. With hundreds of healthcare clients, we bring deep specialization to you – in your industry.



# **ESG Strategy Services**

### **Education and Regulatory Training**

From your board to your C-suite to your frontline employees, our team can help you educate your organization about ESG topics and pending regulatory developments. We tailor our ESG education programs specific to your organization's profile and your current level of ESG maturity.

### **Peer & Role Model Organization Benchmark Analysis**

We will provide you with a benchmark analysis of your ESG program compared with 7-12 of your chosen peers.

### **ESG Hospital System Topic Kick-Start**

With this service, we will leverage the Peer & Role Model Organization Benchmark Analysis, the industry and regulatory environment, your strategic plan, and your Enterprise Risk Management risk universe to identify the relevant ESG topics for your program to initially consider.

### **ESG Materiality Workshop**

Within this workshop, we will facilitate a dynamic whiteboard and have your chosen ESG committee collaborate to identify the material ESG topics for your hospital system. This workshop is critical to establish an initial baseline of understanding and to identify potential ESG topics for action.

### **ESG Road Map**

With this activity, we will develop an overall ESG Roadmap that will allow you to sequence and resource the ESG topics for action integrating the activities with your overall governance and reporting cycles.





# **ESG** for Hospital Systems

### Climate Financial Risk Assessment and GHG Emissions Introduction

Crowe can assist you in an initial consideration of climate financial risk ambition & risk appetite, in conjunction with a working group covering operational, legal, and other enterprise risks. Crowe can separately provide an initial calculation of Scope 1 & 2 emissions, and benchmark against peer institutions.

### **ESG Stakeholder Engagement Survey(s)**

We can develop appropriate surveys for you to gather perspectives from your various stakeholders: Customers, employees, communities, lenders, regulators, and technology partners. This information can influence your ESG materiality and provide insights into stakeholder expectations.

### **Hospital Reporting With an ESG Lens**

We'll review your current reporting and identify potential opportunities for reporting this information through an ESG lens. This could include access for low-income patients, civic and volunteer activities, climate emissions, waste management, human resources reporting, data security, information security, third-party risk management, diversity and inclusion, and overall governance.

### **ESG Reporting – Process and Controls Review**

With this service, we will review your ESG reporting and supporting metrics and document your processes, risks, and controls in order to identify any potential design gaps.

# **ESG Strategy for Hospital Systems** Illustrative Road Map Timeline







### Roadmap



2021 Social Responsibility Report









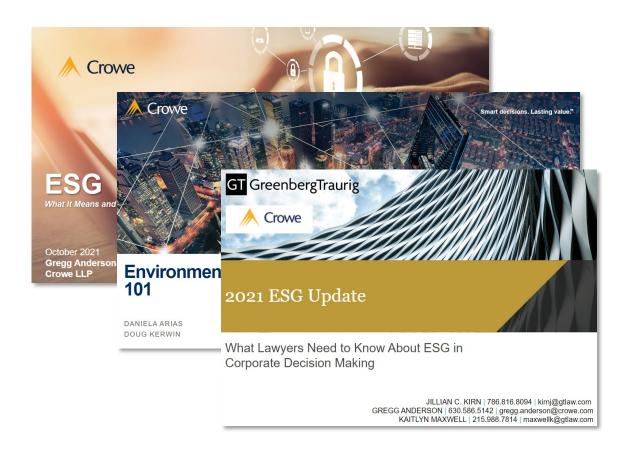


**Employees** 



Senior Leadership / BOD

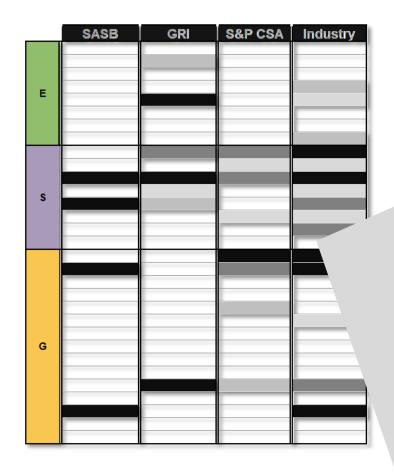
# **Education and Regulatory Update**



Crowe provides ESG education to clients, trade associations, our own employees, and many other stakeholder groups.

We will develop and tailor an education program specific to your environment and audiences, inclusive of expert consultation provided by Crowe regulatory professionals.

# **ESG Hospital System Topic Kick-Start**



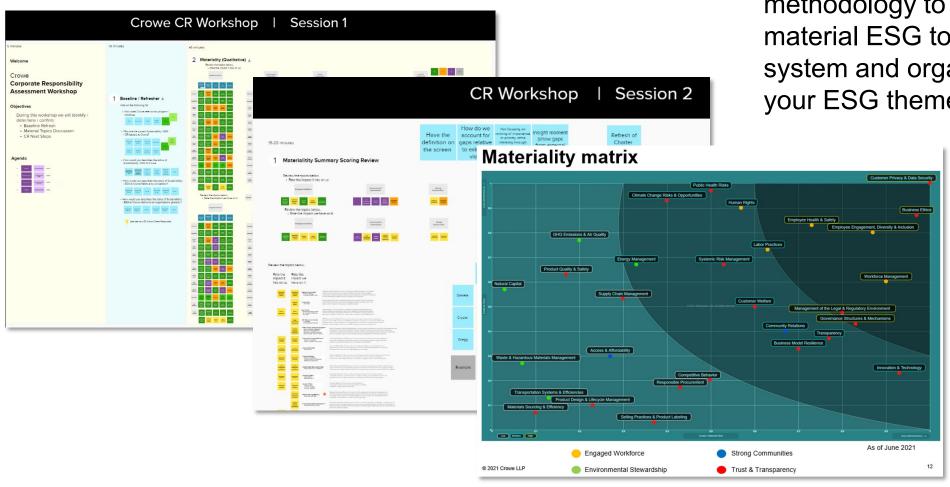
MSCI

- **GRI: Global Reporting Initiative**
- **SASB: Sustainability Accounting Standards Board**
- SDG: Sustainable **Development Goals**
- **CSA Companion by S&P Global**

Across the numerous frameworks and standards, there are up to 3,000 nuanced ESG topics. Knowing where to start with a filtered inventory of the most material topics will make initial stakeholder engagement more meaningful and productive.

A starter assessment leverages ESG factors specified in best-practice frameworks (i.e., GRI, SASB, etc.) to quickly determine sector and company-specific topics, which serve as the foundational elements to customize a more formal materiality assessment to your individual organization.

# **ESG Materiality Workshop**



Structured workshop methodology to confirm material ESG topics for your system and organized within your ESG themes.



# Thank you

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