



HEALTHCARE SUMMIT

SEPT. 18-21

NASHVILLE + VIRTUAL

You can participate in the 2023 Crowe Healthcare Summit in Nashville, Tennessee, or virtually and select from two different learning track options (net revenue or business of healthcare) based on your schedule, learning and networking objectives, and other priorities.

Please visit crowe.com/hc-summit to find the options and experience that work best for you.

Nashville Nashville + Virtual

MONDAY, SEPT. 18, 2023

Time	Session	Net Revenue		Business of Healthcare*
8 a.m.-noon	Workshop	Crowe RCA: Understanding MRA Results	Crowe RCA: Creating Information and Insight Out of Data	
1-5 p.m.	Workshop	Crowe RCA: Understanding VA Results		
1-3 p.m.	Workshop	Crowe RCA: Innovative Approaches to Reserve Modeling	Crowe RCA: Analyzing Change in Prior-Period Estimates	
3:30-5:30 p.m.	Workshop	Crowe RCA: Ad Hoc Reporting Module and Tableau – Intermediate	Net Revenue: Developing a Meaningful Narrative Using the Custom Net Revenue Package From Crowe	
6-9 p.m.	Networking	Wildhorse Saloon		

* Please note the “business of healthcare” sessions may include net revenue content as well, but that is not the main focus of the series.

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All times are shown in Central time.

TUESDAY, SEPT. 19, 2023					
Time	Session	Net Revenue		Business of Healthcare*	
8-9 a.m.	Breakout	Understanding Change in Prior Period Adjustments	Net Revenue Through the Looking Glass: Planning, Budgeting, and Forecasting	Hot Topics in Government Reimbursement	Your Guide to Navigating the M&A Landscape
9:15-10:45 a.m.	Breakout	The Future Unveiled: Crowe RCA Next Showcase			
11 a.m.-noon	Breakout	Completing Close in Crowe RCA Next – Fewer Clicks, Faster Results		Worksheet S-10 Reporting: What's Next?	Focus Group: Employer Contract Management and Value-Based Contracting
1-2:15 p.m.	Keynote	Going on Offense: Mapping Success for the Year Ahead			
2:15-3 p.m.	Innovation	Innovation Hub			
2:15-2:45 p.m.	Roundtables	A Bold Vision for the Crowe RCA Experience in the Innovation Hub			
3-4 p.m.	Breakout	Building, Editing, and Sharing Reports in Crowe RCA Next	Executive Roundtable: Prior-Period Adjustments	An Insider's Guide to Medicare Bad Debt Reporting and Coming Changes	Unapplied Cash – Addressing Unique Finance, Revenue Cycle, and General Ledger Pain Points
4-5 p.m.	Wellness	Wellness focus hour			
4:30-9 p.m.	Networking	Grand Ole Opry			
5:30-9 p.m.	Networking	The Lookout at Ole Red			

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WEDNESDAY SEPT. 20, 2023

Time	Session	Net Revenue			Business of Healthcare*
6:30-7:30 a.m.	Wellness	Wellness movement hour			
8-9 a.m.	Breakout	Leveraging Crowe RCA Data To Deliver Actionable Net Revenue Insights		Length of stay case study: The power of Crowe RCA data	Crowe Financial Control Analytics Finds Errors Sooner To Save You Time and Money
9:15-9:45 a.m.	Roundtables	Navigating the Distributed Workforce Era			
9:45-10:30 a.m.	Innovation	Innovation Hub			
10:30 a.m.-noon	Keynote	Developing and Sustaining High Performance in Turbulent Times			
1-2 p.m.	Breakout	Are You Ready? Preparing for Your Crowe RCA Next Conversion	Crowe RCA for Physicians: Challenges and Best Practices	Peer Insights Into Crowe RCA Month – End Close Process	Crowe RCA Best Practices for AR Account Resolution With Machine Learning (Credit and Debit Balances)
2:30-4 p.m.	Keynote	The Power of the CFO Team: A Modern-Day Playbook			
4:15-5:15 p.m.	Breakout	Net Revenue Reporting Ideation (Key Reporting Metrics)	Questions and Answers: New Crowe RCA Next Features		Executive Roundtable: Strategic Leadership – Building the 2024 Playbook
5:30-7:30 p.m.	Networking	Farewell reception			

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THURSDAY, SEPT. 21, 2023

Time	Session	Net Revenue		Business of Healthcare*
10-11 a.m.	Breakout (encore)	Net Revenue Through the Looking Glass: Planning, Budgeting, and Forecasting	Are You Ready? Preparing for Your Crowe RCA Next Conversion	Crowe RCA Best Practices for AR Account Resolution With Machine Learning (Credit and Debit Balances)
11:15 a.m. -12:15 p.m.	Breakout (encore)	Leveraging Crowe RCA Data To Deliver Actionable Net Revenue Insights		Crowe Financial Control Analytics Finds Errors Sooner To Save You Time and Money Length of stay case study: The power of Crowe RCA data

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For additional session details and workshop training opportunities available, please visit www.crowe.com/hc-summit or contact us at hcevents@crowe.com.



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