

Winter 2018

# The Crowe Not for Profit and Higher Ed Leadership Series

# Monthly View Planning Calendar

## January 2018

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Jan

17

Webinar

### **Leveraging Technology to Manage Endowments: Back-Office Operations for Private Foundations**

In our ongoing Private Foundations' series, we invite you to participate in the 2018 kick-off webinar. This session that will demonstrate how leveraging technology can produce consistent processes for managing endowments. Foundations have diversified investment portfolios that include private equity, hedge funds, commingled accounts, fixed income, real estate, and more. Managing a multi-asset class portfolio poses various challenges to both large and small foundations. The solution is to produce a consistent process that consolidates data in a meaningful manner to deliver actionable results.. Noon - 1PM EST.

<https://www.crowehorwath.com/events/>

Jan

24

Webinar

### **Revenue Recognition Virtual Symposium**

This symposium will include a Keynote Presentation on State of 606, Revenue Recognition on the Five Step Process and breakout sessions by industry. Noon - 4:30PM EST.

<https://www.crowehorwath.com/events/>

Jan

31

Webinar

### **Healthcare Cybersecurity Threats and Trends**

With an increase in interconnected devices/the Internet of Things combined with ransomware attacks such as "Wannacry," has brought a new level of cybersecurity risk for healthcare organizations. The ease of setup and deployment can make it difficult for IT professionals to track and monitor devices, the information they have access to, and sometimes even where they physically reside within the organization at any given moment. This session will explore the trends and leading practices being used by healthcare teams to reduce these risks and prepare their teams to respond should a situation arise that could compromise data and patient care. Noon - 1PM EST.

<https://www.crowehorwath.com/events/>

## February 2018

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Feb

15

Webinar

### **Crowe Horwath LLP Second Annual Virtual Symposium**

Crowe invites you to join experts and thought leaders from around the country for our second annual Healthcare Virtual Symposium, where we will focus on the healthcare organization of the future. This unique event features eight focused sessions designed to help healthcare leaders and professionals identify what trends are expected in 2018 and how world-class organizations are preparing for change. Noon - 4:30PM EST.

<https://www.crowehorwath.com/events/>

## February 2018 (Continued)

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Feb

22

Webinar

### **GASB 75 – An Overview of the New OPEB Employer Requirements**

The provisions of GASB Statement 75 regarding other post-employment benefits (OPEB) are coming into effect. This will require an investment of time and thought in order to ensure that the implementation is done correctly and that the required financial statement and disclosure elements are incorporated into a entity's financial statements. This webinar will provide a summary of the requirements that entities need to consider in planning for implementation as well as suggestions for planning the implementation process. Noon - 1PM EST.

<https://www.crowehorwath.com/events/>

## March 2018

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March

15

Webinar

### **Mission Impossible: How Failure to Manage Risk Could Threaten your Mission**

Often, there remains a misconception in NFP and Higher Ed that risk management is an area that Finance should own. However, best practices now focus on the importance of aligning risk management to the organization's mission and strategy. This course is designed to cover the fundamentals of risk management, how to assess and identify those risks impacting the mission. We will also spend time discussing cybersecurity risks, which presents significant reputational impact to the brand if a cybersecurity incident or breach were occur. 12:30 - 1:30PM EST.

<https://www.crowehorwath.com/events/>

## Upcoming Events

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April

4-7

Sacramento, CA

### **2018 California Association of School Business Officials Annual Conference & Expo**

Crowe will be exhibiting at this upcoming CASBO conference.

[www.casbo.org/AC2018](http://www.casbo.org/AC2018)

June

18-20

National Harbor, MD

### **2018 American Institute of CPAs Not-for-Profit Industry Conference**

<https://www.crowehorwath.com/events/>

June

19-20

Chicago, IL

### **Crowe Tax Risk Assessment and Control (C-TRAC) User Group**

Join Crowe and your peers for a demonstration of enhancements, roundtable discussions, and networking. 9AM – 5 PM CST (June 19), 9AM-1PM CST (June 20).

<https://www.crowehorwath.com/events/>



Crowe is a proud sponsor of the  
NACUBO Distance Learning Studio.



## About the Crowe Not for Profit and Higher Ed Leadership Series

Combining thought leadership and industry specialization, the Crowe Not for Profit and Higher Ed Leadership Series connects business officers in the tax-exempt community with information about recent developments and best practices. The series includes articles, webinars, and email alerts to help you stay current with pressing issues that affect your organization. Sign up at [crowehorwath.com/ps-ecomunications](http://crowehorwath.com/ps-ecomunications) to receive timely notifications via email about the resources outlined here. For more information, contact Pete Ugo at [pete.ugo@crowehorwath.com](mailto:pete.ugo@crowehorwath.com) or +1 317 208 2509.

## About Us

Crowe Horwath LLP is one of the largest public accounting, consulting, and technology firms in the United States. Our dedicated professionals create value for our clients by connecting deep industry knowledge with innovative technology, while maintaining a commitment to independence, integrity, and objectivity. By listening to our clients, we learn about their businesses and the unique challenges they face. We forge each relationship with the intention of delivering exceptional client service while upholding our core values and strong professional standards. We invest in tomorrow because we know smart decisions build lasting value for our clients, people, and profession.

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