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# 2019 Crowe Healthcare Virtual Symposium

Hot Tech Topics and Emerging Themes for Healthcare Leaders

February 28, 2019

**Melissa Dill** – Crowe LLP

**Robert Malarkey** – Crowe LLP

**Terri Allen** – Crowe LLP

**Rachel VonDieligen** – Crowe LLP

**Kathy Ross** – Broward Health

**Mark Barner** – Swingtide



# Housekeeping

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- All audio for today's session will be streamed directly to your computer.
- Please submit questions through the Q&A function on your screen.
- To download the presentation, click the resources icon at the lower part of your event console.
- CPE credit
  - Login individually to the session for at least 50 minutes
  - Successfully complete polling questions
- NO CPE credit
  - Fail to successfully complete 3 of 4 polling questions
  - View a recording of this session (CPE is only awarded for live sessions)
- CPE certificate of completion will be e-mailed within two weeks of successfully passing this program



## Revisit Any Sessions You Missed

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You can connect with a replay of any of the sessions you could not attend:

- Managing Multiple Enterprises: A Challenge for Health System Finance
- The Road to an Autonomous Hospital Business Office
- Biomedical Device Exposure: Highest Impact, Least Managed Healthcare Risk
- Using AI in the Emergency Department for Accurate Patient Status Prediction
- Trend Tracker: Net Revenue Performance Volatility
- Smart Assets: The Efficiency Play that Could Save You Millions
- Upending the Controlled Substance Crisis: A Holistic Approach for Hospitals
- Closing Keynote | Hot Tech Topics and Emerging Themes for Healthcare Leaders

# Polling Question #1

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**What are you seeing as emerging technologies impacting your organization (pick your top three):**

- a. Cybersecurity
- b. Blockchain
- c. Artificial Intelligence
- d. Augment/Predictive Analytics
- e. Cloud
- f. Vendor Risk Management
- g. Technology Talent Retention/Acquisition
- h. Autonomous Things
- i. Smart Workspace
- j. N/A





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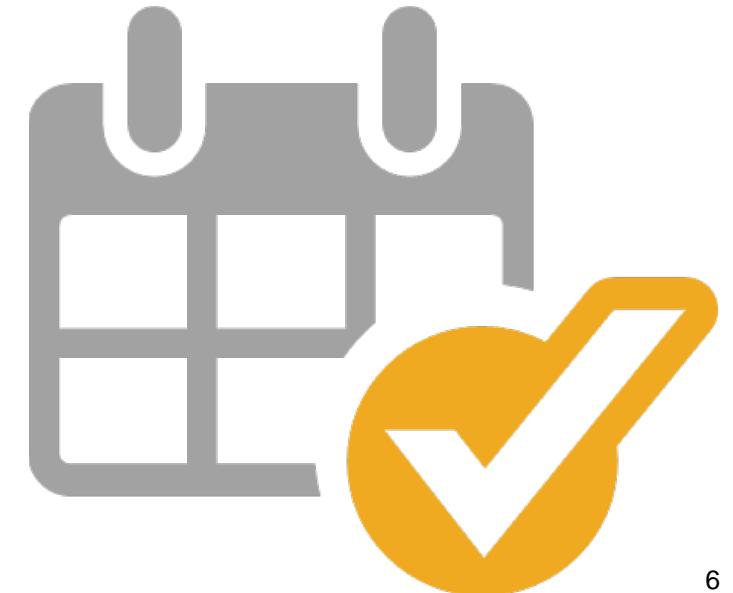
**Mark Barner - SwiGtide**



# Agenda

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- Biomedical Devices
- Artificial Intelligence in the Revenue Cycle
- Technology Challenges for Internal Audit
- CIO Perspectives



# Today's Moderator



**Melissa Dill**  
Applied Technology Managing Director  
Crowe LLP



## Biomedical Devices

**Robert Malarkey**  
VP, IT Audi and Risk  
Crowe LLP



## Polling Question #2

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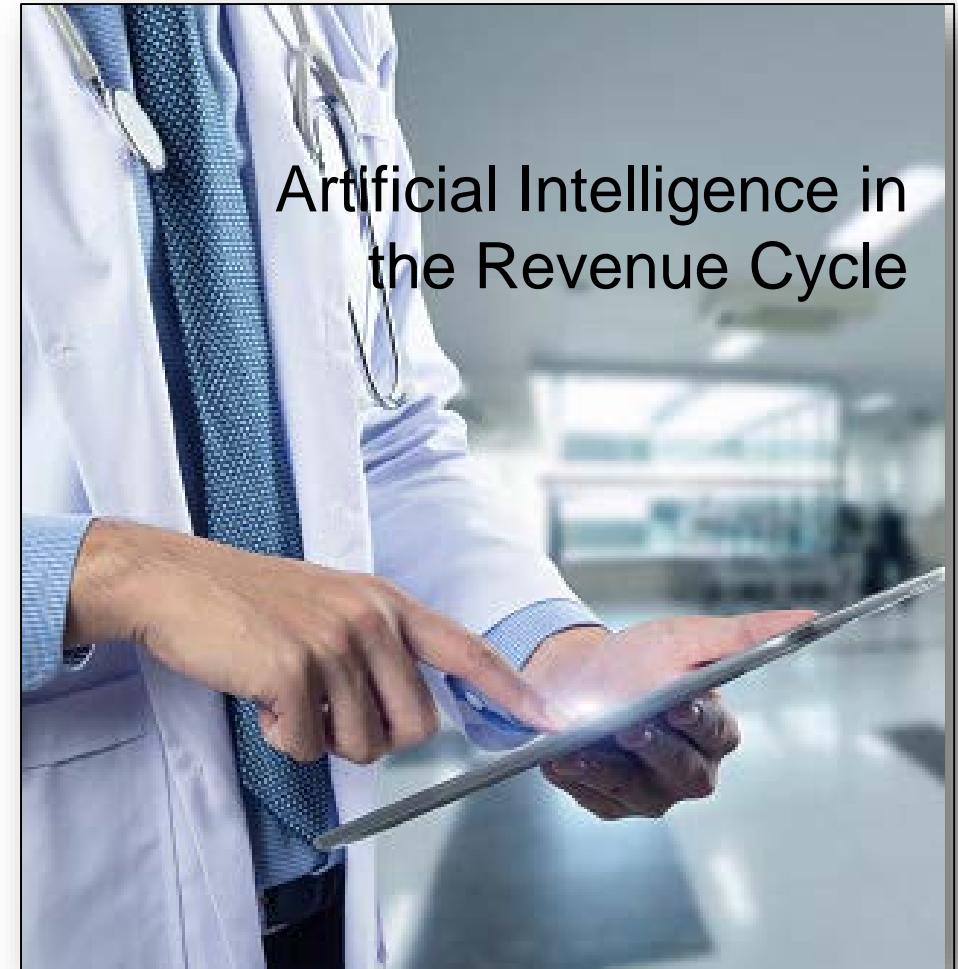
**Going back to the last questions, which one of the items you selected are you actively working or have programs to develop:**

- a. Cybersecurity
- b. Blockchain
- c. Artificial Intelligence
- d. Augment/Predictive Analytics
- e. Cloud
- f. Vender Risk Management
- g. Technology Talent Retention/Acquisition
- h. Autonomous Things
- i. Smart Workspace
- j. N/A





**Rachel VonDielingen**  
Senior Manager  
Crowe LLP





## Technology Challenges for Internal Audit

**Terri Allen**  
Data Analytics Audit Director  
Crowe LLP



## Polling Question #3

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**What technologies are keeping you up at night:**

- a. Cost of new technologies
- b. Talent and retention of skilled staff
- c. Risk of the new tech
- d. N/A

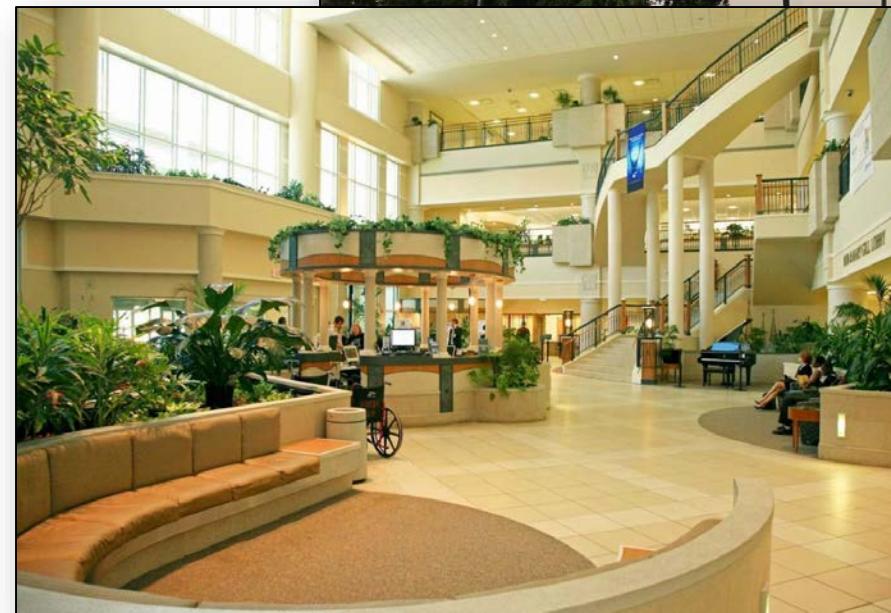


# CIO Perspectives

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**Kathy Ross**  
Chief Information Officer  
Broward Health



## Polling Question #4

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**Looking into the future do you expect your technology to speed as a percentage of operating margin to:**

- a. Increase
- b. Decrease
- c. Remain the same
- d. Don't know
- e. N/A



# CIO Perspectives

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**Mark Barner**  
Executive Consultant  
Swingtide



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# Thank you

## **Melissa Dill**

Applied Technology Managing Director

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