

Tuesday, November 18

Time	Session Title	Presenter	Description	Audience
10:00 - 11:00 a.m. PT	Corporate Tax Planning for Owners / Managers	Kaiden McIntyre	Corporate Tax Planning for Owners / Managers	Accounting and tax professionals, as well as owners, executives and key decision makers in Canadian businesses.
12:00 - 1:00 p.m. PT	You're on a Board... Now What?	Gillian Lee	After establishing the forms a Board of Directors may take, this session will discuss your fiduciary responsibilities as a director, and offer suggestions for board orientation and onboarding.	Anyone who is currently serving on a board of directors or considering joining one whether for a for a profit or nonprofit organization.

Wednesday, November 19

Time	Session Title	Presenter	Description	Audience
10:00 - 11:00 a.m. PT	Valuations 101 - Understanding the Fundamentals of Business Valuation	Daniel Sturgess Andrew McGuinness	This presentation is designed to introduce participants to the essential concepts, methods, and applications of business valuation. Whether you're a business owner investor, or financial professional, this session will provide a comprehensive overview of how businesses are valued, why valuations matter, and what factors influence a company's worth.	Business owners, other key stakeholders and decision-makers.
12:00 - 1:00 p.m. PT	Cybersecurity and Gen AI	Severin Pietri	Generative AI is transforming industries but it's also rewriting the rulebook for cyber risk. This session dives into the hidden vulnerabilities and emerging threats created by GenAI, from deepfake-driven fraud and automated phishing to data leakage and model manipulation. Participants will learn how these risks differ from traditional cyber threats, why existing defenses may fall short, and what proactive strategies organizations can adopt to stay ahead. Join us to explore real-world scenarios, discuss governance and ethical considerations, and leave with actionable insights to safeguard your organization in an AI-powered world.	Key stakeholders, decision-makers with respect to IT, and business process managers. GenAI and Cybersecurity impact all businesses and organizations.

Thursday, November 20

Time	Session Title	Presenter	Description	Audience
10:00 - 11:00 a.m. PT	ESG in Action: Understanding the Role of Carbon Credits	Mickey Goldstein	Explore how environmental, social, and governance (ESG) principles intersect with the growing carbon credit market. This session introduces the fundamentals of carbon credits, their impact on corporate sustainability. strategies, and how they can support net-zero commitments.	Accounting and tax professionals, as well as owners, executives and key decision makers in Canadian businesses
12:00 - 1:00 p.m. PT	Book Keeping 101	Cathy Zhang	Essential Financial Foundations for Small Business.	Accounting and tax professionals, as well as owners, executives and key decision makers in Canadian businesses.