



Crowe Firm Profile

Smart decisions. Lasting value.TM

Audit / Tax / Advisory / Risk / Performance

Developing trusted relationships starts with a commitment to creating sustainable value in the delivery of accounting, consulting, and technology services.



“Our vision is built on deep specialization and a ‘One Crowe’ services approach, allowing us to bring the right people, processes, and technology together delivering value to our clients.”

– Jim Powers, CEO
Chicago

One resource for one world

Given today's rapid globalization and increasingly competitive markets, business leaders are expressing needs we can help fulfill with our deep specialization and industry-focused audit, tax, advisory, risk, and performance services. As an independent member of Crowe Global, one of the largest global accounting networks in the world, Crowe joins professionals worldwide to provide access to comprehensive knowledge of local accounting principles, tax laws, and business processes. This network allows our firm to deliver quality services with a common set of core values and management philosophies that guide our work.

Deep specialization

We have delivered value to our clients for decades by listening to their needs and developing a comprehensive understanding of their businesses. Our clients tell us that when our insight, industry knowledge, and technical expertise come together, exceptional service and unique value result.

By aligning our specialists by industries, we bring a deeper knowledge of each market in a broad range of service areas. This industry specialization allows us to understand your business and the unique challenges you face. As a result, your services are delivered by people who have a thorough understanding of your marketplace in these major market sectors.

Culture of innovation

In today's world, fresh thinking and the ability to develop new solutions are essential to all types of organizations. At Crowe, innovation is part of our culture, and we continually invest in leading-edge applications and tools because we recognize that using technology can significantly enhance business processes.

Our accomplished software development team works in conjunction with our firm's thought leaders and industry specialists to cultivate a road map for developing solutions that solve real problems. We involve our clients in this process to keep the focus on addressing their most pressing issues. We challenge the status quo to enhance the customer experience and bring value to our clients.

Exceptional client experience

Our professionals are committed to maintaining the firm's reputation for technical excellence, team effectiveness, and high-quality service. The Crowe client relationship model provides the framework for delivering exceptional service and client satisfaction while upholding the industry's strong professional ethics and standards. These high expectations are articulated in our client experience strategy. We hold ourselves accountable to the standards of superior performance by monitoring our service through feedback tools to track client satisfaction, engagement value, and timely issue resolution.

Building lasting value™

Providing deep industry expertise

Construction and real estate

Our construction and real estate services group serves more than 650 industry clients throughout the United States, including general contractors, specialty subcontractors, heavy/highway/civil, architectural and engineering firms, and real estate companies. More than 150 industry-focused professionals offer deep specialization and experience. Our professionals have a reputation for credibility among key industry players, including lenders and sureties, and keep abreast of the latest regulations, standards, and trends affecting the industry.

Financial services

As one of the leading providers to the financial services industry, Crowe is ranked No. 1 nationally for number of audits for publicly traded financial institutions.¹ The financial services industry is the firm's largest area of industry specialization, and we are dedicated to meeting the needs of banks, holding companies, thrifts, credit unions, broker-dealers, insurance companies, and other financial services organizations. Our client list includes more than 1,800 financial services organizations ranging from de novos to multibillion-dollar holding companies. Among our dedicated financial services professionals, many bring the experience of working in the industry or for an industry regulator. We serve on regulatory task forces and numerous industry committees.

Healthcare

Ranked as one of the largest healthcare management consulting firms in the United States, Crowe provides comprehensive services to some of the leading healthcare organizations in the country. These services build on our extensive healthcare industry expertise using a technology-assisted, data-driven methodology and patented solutions to streamline processing and minimize risks. Our team of healthcare specialists has served more than 2,500 healthcare clients ranging from several of the largest U.S. not-for-profit healthcare systems to regional and academic systems, physician groups, and ancillary service providers.



Manufacturing and distribution

Crowe serves more than 2,000 manufacturing and distribution clients ranging in size from global Fortune 500 companies to emerging small businesses. The firm's locations across the U.S., along with Crowe International independent member firms in more than 120 countries, provide clients with access to local resources around the world. Our deep specialization and focus on innovation are the foundation for the development of more than 80 solutions designed particularly for manufacturers and distributors in specific subsectors.

Private equity

Crowe has a strong reputation in the private equity industry built on decades of serving more than 340 private equity groups and clients with a combined fund size of nearly \$200 billion. More than half of our firm's top 50 clients are private equity groups. We bring industry expertise and a centralized service model with a single point of contact to serve the needs of portfolio companies and private equity groups throughout the life of the fund.

Public sector

Crowe has helped more than 1,000 government, not-for-profit, and higher education clients address critical issues. Our work with numerous governmental entities, not-for-profit associations, and higher education institutions throughout the U.S. is delivered by industry-focused professionals using technology-assisted methods and patented solutions. Crowe professionals maintain knowledge of Governmental Accounting Standards Board standards and Government Auditing Standards (Yellow Book). We have experience auditing billions of dollars in federal funds on an annual basis in accordance with U.S. Office of Management and Budget Circular A-133, and we assist government organizations with agreed-upon procedures in accordance with attestation standards established by the American Institute of Certified Public Accountants.

Retail dealers

More than 750 retail dealer clients rely on our deep industry experience and specialized services, including many of the most successful dealership groups from coast to coast. Our team of more than 60 retail specialists is dedicated to serving retail dealerships and a variety of investors with an interest in the industry, such as family funds, private equity organizations, and other private investors. Our specialists use a risk-based approach and proprietary technology, including the Crowe Navigator® for Dealers and LIFO processing solutions, to address the distinctive needs of our clients. We maintain relationships with the National Automobile Dealers Association, state dealer associations, and other industry organizations.



Delivering services with innovative technology

Audit services

Crowe audit professionals maintain a rigorous quality control system and use proprietary and outsourced technology to improve process efficiency and effectiveness.

External audits

- Financial statement audits
- Benefit plan audits
- Specialized audits
- Fund and portfolio audits

Other services

- Financial reporting
- Accounting advisory

Tax services

Crowe tax professionals provide services using innovative tax technology solutions to help ease compliance and improve efficiency and tax cash flow.

- State and local tax
- Federal tax
- International tax
- Private client services
- Compliance outsourcing and technology
- Benefit plan consulting and compliance

Advisory services

Our advisory professionals provide objective perspective and value-added insight to help you address complex issues and meet your strategic goals.

- Conflict minerals compliance
- Forensic technology and investigation services
- M&A services
- Operational improvement
- IT advisory
- Valuation services
- Restructuring advisory
- Bankruptcy and insolvency services

Risk consulting

Our practicing thought leaders monitor market trends and regulatory developments and can provide insight on how your business will be affected so you can plan in an ever-changing environment.

- Business risks
- Regulatory compliance risks
- Technology risks

Performance services

Crowe performance specialists combine deep industry knowledge, process expertise, and innovative technology to help you obtain value in the areas of cost reduction, revenue enhancement, utilization improvement, and risk mitigation.

Financial services sector

- Information management
- Credit portfolio management
- Process improvement and technology assessment

Manufacturing sector

- Enterprise solutions
- Performance improvement

Government sector

- Enterprise solutions
- Operational and IT advisory services
- Financial advisory services

Healthcare sector

- Net revenue and reimbursement
- Revenue cycle

Crowe has generated numerous innovative technologies and tools to help clients effectively manage complex processes and regulatory requirements. Here are just a few examples:

- **Crowe Caliber** helps financial institutions handle all aspects of model risk management, providing consistent model risk workflow management and documentation standards and a documented audit trail to meet examiners' expectations.
- **CiRT® solution** enhances communication and efficiency in the audit and tax compliance process and provides features to assign and delegate requests, track and monitor project progress, and address issues quickly.
- **Crowe Credit Income Recovery solution** helps healthcare organizations sort through the resolution of credit balances, streamlining notoriously complex healthcare accounting and producing dramatic improvements in efficiency and productivity.
- **Crowe Metals Accelerator** is an industry-specific ERP solution that directly addresses the business, financial, and technology requirements of metals manufacturers.
- **Crowe R&D Navigator** is a Web-based solution that helps automate the process of claiming federal and state research and development (R&D) tax credits.
- **Crowe Outpatient Charge Capture Analytics** is a clinical documentation management program for outpatient services that can help healthcare providers streamline their processes and quickly increase net revenue.
- **Crowe Navigator for Lenders™ solution** helps credit providers perform a number of essential monitoring, analysis, and reporting functions, improving their ability to monitor and manage risk in their portfolios in a cost-effective manner.
- **Crowe Revenue Cycle Analytics** helps healthcare organizations automate and accelerate the time-consuming process of monthly financial reporting and analysis.
- **C-TRAC® solution** helps tax-exempt organizations meet tax compliance requirements in less time, accurately completing the data gathering and reporting for required forms and schedules without straining internal resources.
- **Crowe Use Tax Simplifier solution** leverages expense information already available in ERP systems to simplify use tax determinations on purchases. The solution uses guided questionnaires, custom tax matrices, and tax rate tables to accurately determine varying state requirements and provide standardized reporting formats for audit support.
- **Crowe Conflict Minerals Tracker® solution** provides an efficient and thorough method for administering the complex data collection, analysis, and reporting requirements associated with the disclosure of tantalum, tin, tungsten, or gold (3TG) in their manufactured products.





Contact information

We invite you to learn why companies are turning to Crowe. To learn more, contact us at +1 800 599 2304 or visit www.crowe.com.

About Crowe

“Crowe” is the brand name under which the member firms of Crowe Global operate and provide professional services, and those firms together form the Crowe Global network of independent audit, tax, and consulting firms. Crowe may be used to refer to individual firms, to several such firms, or to all firms within the Crowe Global network. The Crowe Horwath Global Risk Consulting entities, Crowe Healthcare Risk Consulting LLC, and our affiliate in Grand Cayman are subsidiaries of Crowe LLP. Crowe LLP is an Indiana limited liability partnership and the U.S member firm of Crowe Global. Services to clients are provided by the individual member firms of Crowe Global, but Crowe Global itself is a Swiss entity that does not provide services to clients. Each member firm is a separate legal entity responsible only for its own acts and omissions and not those of any other Crowe Global network firm or other party. Visit www.crowe.com/disclosure for more information about Crowe LLP, its subsidiaries, and Crowe Global.

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¹ SNL Financial, an offering of S&P Global Market Intelligence, March 2018.

The Crowe Revenue Cycle Analytics (Crowe RCA) solution was invented by Derek Bang of Crowe. The Crowe RCA solution is covered by U.S. Patent number 8,301,519. The C-TRAC solution was invented by GERALYN HURD of Crowe. A patent is pending for the C-TRAC solution.

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FW-17008-001