



Time Studies Made Easy

Crowe[®] Physician Links

Time Really IS Money

Healthcare providers rely on accurate data and reporting of physician time in order to address regulatory compliance and improve reimbursement. Crowe Horwath LLP has developed a new technology tool to help you more efficiently gather physician time and obtain the reimbursement to which you are entitled.

Taking the Smarter Approach to Capturing Time

With the increased demands on physician schedules, it is becoming even more difficult to accurately capture, document, and report time. Plus, traditional time studies often result in calculation and data entry errors, and mistakes are usually not discovered until audit. The entire process is unnecessarily labor-intensive, error-prone, and costly.

Crowe Physician Links replaces cumbersome tracking procedures and helps to eliminate manual collection of time-study data using a robust and

innovative Web and mobile application to manage time studies for any size healthcare organization or health system. The solution is designed to help you link your physician, finance, and compliance efforts so they seamlessly work together.

Crowe Physician Links integrates best practice data collection, technology, and Crowe industry experience for a cost-effective application to help:

- Increase and facilitate provider participation
- Ease the difficulty of collecting physician time
- Generate accurate and compliant time allocations
- Solidify reimbursement
- Reduce IT resource burden with Crowe-hosted technology

Saving Time by Capturing Time

Current Process

- Low participation
- Logistical nightmare
- Difficult to interpret handwriting
- Excessive paperwork
- Difficulty accumulating data

Crowe Physician Links

- Easy-to-use and flexible input options
- Seamless and integrated process
- No manual entry
- Automated, paperless process
- Organized database and reporting

Easy to Implement, Use, and Maintain



Capture

The innovative and easy-to-use interface promotes provider participation with a variety of collection devices. Administrative help can be assigned to physicians, and customized interactions are facilitated via email and push notifications.

- Administration
 - Customize
 - Organize
 - Supervise
- Email reminders
- Easy user input
 - Smartphones
 - Tablets
 - PCs
 - Laptops



Document

Robust and powerful capabilities easily manage time studies, allocation agreements, or any other time reporting need. To minimize risk of errors, users of the system only see information pertinent to their activities.

- Allocation agreements
- Time studies
 - Administrative
 - Teaching
 - ED availability
 - Transplant
 - Research grants
- Other time reporting needs



Report

Exception reports and drill-down capabilities provide proactive oversight as time studies are in progress. Properly report physician time and hours for wage index purposes with automatic link to Crowe Wage Index Navigator.

- Cost report
 - Wage index
 - Physicians
 - Statistics
 - Organ acquisition
- Home office
- Grant applications
- Operations

Contract Management

Use Crowe Physician Links as your single repository for maintaining and renewing medical director and other physician agreements. Integrate contract information with time studies to track budget to actual activity throughout the year.

No Software, No Hardware, No Headaches During Setup

The innovative, dynamic, Web-based application is powerful and easy to set up, use, and maintain. Crowe healthcare and technology specialists work remotely to set up Crowe Physician Links to avoid disruption and added costs for your organization.

No equipment or IT support is required during initial setup, and we host the solution in a secure environment so user IT support is minimal. And, the monthly subscription includes on-site training, online tutorials, ongoing help desk support, and automatic updates.

Making a Tangible Difference in Your Bottom Line

Crowe Physician Links makes managing your time studies more efficient, effective, and accurate. Using Crowe Physician Links can help you achieve both time savings and improved reimbursement. Even small discrepancies in reported time can result in significant losses in reimbursement.



Contact Information

For more information on Crowe Physician Links or to request a demonstration, please contact Ken Ruiz at +1 317 706 2765 or ken.ruiz@crowehorwath.com.

About Crowe Healthcare Services

Our healthcare services team combines deep industry knowledge and experience, functional expertise, and applied technology to create unique solutions that help address the critical issues facing healthcare organizations today.

Crowe Horwath LLP, The Unique Alternative®

Crowe Horwath LLP (www.crowehorwath.com) is one of the largest public accounting and consulting firms in the United States. Under its core purpose of “Building Value with Values,®” Crowe uses its deep industry expertise to provide audit services to public and private entities while also helping clients reach their goals with tax, advisory, risk, and performance services. With a total of more than 3,000 personnel, Crowe and its subsidiaries have offices coast to coast. The firm is recognized by many organizations as one of the country’s best places to work. Crowe serves clients worldwide as an independent member of Crowe Horwath International, one of the largest global accounting networks in the world, consisting of more than 150 independent accounting and advisory services firms in more than 100 countries around the world.

Crowe **HC** Healthcare Suite **Solutions That Work for You**

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| Credit Balance Management | Denials Management | Physician Performance Analytics | Revenue Cycle Improvement |
| Credit Income Recovery | Outpatient Charge Capture | RCA for Audit | Unclaimed Property |
| C-TRAC® Tax Compliance | Physician Time Automation | Revenue Cycle Analytics | Wage Index Navigator |