



Crowe Healthcare Summit 2018

Simplifying Healthcare

Audit / Tax / Advisory / Risk / Performance

Smart decisions. Lasting value.™



Tuesday, Sept. 18

6:30-7:30 a.m.	Outdoor Walk/Run // Draft Entrance – North
7:45-9 a.m.	 Breakfast & Learn: Leases Accounting Standard – The Road to Compliance // Lone Star Ballroom B • 1.0 CPE credit hour • Simon Little and Bill Watts, Crowe
8-10 a.m.	Ascension Net Revenue/RCO Training – Invitation Only // Austin Ballroom 1 • 2.0 CPE credit hours • Dawn Davidson, Ascension
9-10 a.m.	Presummit Session: RCA Implementation Process // Cityview 8 • 1.0 CPE credit hour • Derek Ellis, Crowe Presummit Session: The Cybersecurity Weakest Link // Remington • 1.0 CPE credit hour • Candice Moschell, Crowe
9 a.m.-Noon	Blue Sky Innovation Lab: Revenue Cycle Performance Analytics Session – Invitation Only // Lone Star Preconvene
9:30-10 a.m.	First-Time Attendee Welcome Session // Austin Ballroom 3 • David Charest, Shawn Clark, Pat Moran, Ken Ruiz, and Nicole Voges, Crowe
10-10:15 a.m.	Movement Break // Lone Star Preconvene
Roundtable discussions	 Hot Topics in Regulatory Reimbursement // Cityview 2 • 1.5 CPE credit hours • Ron Wolf, Crowe, and Elizabeth Elias and Maureen O'Brien Griffin, Hall, Render, Killian, Heath & Lyman P.C.
10:15-11:45 a.m.	 Cybersecurity and the Impact on Patient Care // Cityview 4 • 1.5 CPE credit hours • Renee Duncan and Jared Hamilton, Crowe  Q&A: RCA Tips and Tricks // Cityview 8 • 1.5 CPE credit hours • Brad Heaton and Peter O'Neill, Crowe  Month-End Questions and How to Answer Them: V1 // Cityview 7 • 1.5 CPE credit hours • John Meier and Clay Morrisson, Crowe  Month-End Questions and How to Answer Them: V2 // Cityview 6 • 1.5 CPE credit hours • Jenna Ehrman and Matt Frank, Crowe  Month-End Questions and How to Answer Them: V3 // Cityview 1 • 1.5 CPE credit hours • Bryan Rector, Crowe  Lessons Learned: Revenue Recognition and the Audit // Cityview 3 • 1.5 CPE credit hours • McCrae Bennett and Andrew Holloway, Crowe  How to Leverage the Automated Close Package in Your Review // Remington • 1.5 CPE credit hours • Nick Diehl and Derek Ellis, Crowe  Bridging the Gap Between Revenue Cycle and RCA Finance // Pearl 4 • 1.5 CPE credit hours • Tracey Coyne and Alex Garrison, Crowe  Accelerating the Month-End Close Reporting Function // Austin Ballroom 2 • 1.5 CPE credit hours • Ryan Herr and Eric Proctor, Crowe  Net Revenue Reporting, Budgeting, and Forecasting // Austin Ballroom 3 • 1.5 CPE credit hours • Jenna Haworth, Megan Kendall, and Jay Sutton, Crowe  Innovation Workshop: RCA for Reimbursement // Pearl 5 • 1.5 CPE credit hours • Chad Krcil and Will Snellgrove, Crowe
11:45 a.m.	Lunch & Learn: Innovation at Crowe – Introduction to the Status Predictor // Lone Star Ballroom B
-12:45 p.m.	• 1.0 CPE credit hour • Colleen Hall, Crowe, and Karen Kennedy, Martin Health System

Noon-1 p.m.	Blue Sky Innovation Lab: Open Session // Lone Star Preconvene
1-2:15 p.m.	Opening Session: Simplifying the Business of Healthcare // Lone Star Ballroom A <ul style="list-style-type: none"> • 1.0 CPE credit hour • Derek Bang, Brian Sanderson, Amy Scott, and Rachel VonDielingen, Crowe, and Sean Lane, CrossChx
2:15-2:30 p.m.	Movement Break // Lone Star Preconvene
Breakout sessions	■ ■ ■ Lessons Learned: Implementing The Revenue Recognition Standard // Lone Star Ballroom A
2:30-3:30 p.m.	<ul style="list-style-type: none"> • 1.0 CPE credit hour • McCrae Bennett and Sean Prince, Crowe; Dawn Davidson and Mindy Doelger, Ascension; Brandi Brashear, Dignity Health; and Meghan DeCuir, Ochsner Health System
	■ ■ ■ Get Your Bearings With Tax Reform and 501(r) Compliance // Austin Ballroom 1
	<ul style="list-style-type: none"> • 1.0 CPE credit hour • Jackie Coburn and Andrew Gray, Crowe, and Chris Titsworth, Children's Health System of Texas
	■ ■ ■ 340B: Current State of the Program and What the Future Holds // Austin Ballroom 2
	<ul style="list-style-type: none"> • 1.0 CPE credit hour • Chris Wasik, Crowe
	■ ■ ■ Area Wage Index Update: Keeping Compliant and Examining Reclassification Opportunities // Austin Ballroom 3
	<ul style="list-style-type: none"> • 1.0 CPE credit hour • Dave Andrzejewski, Paul Hannah, and Suzy Montecalvo, Crowe
2:30-5 p.m.	Blue Sky Innovation Lab: Automated Reconciliation Session – Invitation Only // Lone Star Preconvene
3:30-3:45 p.m.	Movement Break // Lone Star Preconvene
Breakout sessions	■ ■ ■ A National Sample of the RCA Month-End Close Process // Lone Star Ballroom A
3:45-4:45 p.m.	<ul style="list-style-type: none"> • 1.0 CPE credit hour • Brad Heaton, Crowe; Mike Everson, Froedtert; Dan Oberg, Children's Mercy Kansas City; and Thomas Browning and Kandis Irizarry, Baylor Scott & White Health
	■ ■ ■ Third-Party Vendor Management and FDR Compliance // Austin Ballroom 1
	<ul style="list-style-type: none"> • 1.0 CPE credit hour • Matt Bowser and Scott Gerard, Crowe, and Jason Lackey, Cigna HealthSpring
	■ ■ ■ Connecting the Dots on Uncompensated Care Reporting // Austin Ballroom 2
	<ul style="list-style-type: none"> • 1.0 CPE credit hour • Chad Krcil and Ron Wolf, Crowe
5:30-5:45 p.m.	Networking and Social Event: Transportation Pickup // Draft Entrance – North <ul style="list-style-type: none"> • See page 15 for details
6-9 p.m.	Networking and Social Event: Crowe Draft 2018 – AT&T Stadium, Home of the Dallas Cowboys <ul style="list-style-type: none"> • See page 15 for details

Wednesday, Sept. 19

6:30-7:30 a.m.	Sunrise Yoga // Remington
8-9 a.m.	Breakfast // Lone Star Ballroom B
9:10:30 a.m.	Keynote Address: The Power of Pause – Three Keys to Simplify Your Life // Lone Star Ballroom A <ul style="list-style-type: none">• 1.5 CPE credit hours • Rachael O'Meara, Google, and W. Stephen Love, Dallas-Fort Worth Hospital Council
10:30-10:45 a.m.	Movement Break // Lone Star Preconvene
10:30 a.m.-2 p.m.	Blue Sky Innovation Lab: Status Predictor Demo Session – Invitation Only // Lone Star Preconvene
Breakout sessions	   Revenue at Risk: From the Bed-Side to the Business-Side // Lone Star Ballroom A <ul style="list-style-type: none">• 1.0 CPE credit hour • Warren Beck, Kelly Smith, and Rebecca Welker, Crowe
10:45-11:45 a.m.	    Leveraging Artificial Intelligence in Day-to-Day Revenue Cycle Operations // Cityview 6 <ul style="list-style-type: none">• 1.0 CPE credit hour • Blake Evans and Rachel VonDielingen, Crowe
	   Medical Device and IoT // Cityview 8 <ul style="list-style-type: none">• 1.0 CPE credit hour • Mike Porter, Crowe
	   Crowe RCA Jeopardy Trivia // Cityview 7 <ul style="list-style-type: none">• 1.0 CPE credit hour • Brett Butts, Brad Heaton, and Olivia Yoder, Crowe
11:45 a.m.-1 p.m.	Lunch & Learn: Predatory Lending in Healthcare // Lone Star Ballroom B <ul style="list-style-type: none">• 1.0 CPE credit hour • Andy Suhy, Asset Optimization Group
Breakout sessions	   RCA Showcase and Road Map // Lone Star Ballroom A <ul style="list-style-type: none">• 1.0 CPE credit hour • Jeremy Dodge, Matt Frank, and Bryan Rector, Crowe
1-2 p.m.	  The Power of Data Analytics and Next Generation Internal Audit // Cityview 6 <ul style="list-style-type: none">• 1.0 CPE credit hour • Terri Allen, Crowe
	  Integrate Revenue Cycle, Clinical Documentation, and Utilization Management // Cityview 8 <ul style="list-style-type: none">• 1.0 CPE credit hour • Megan Beasley, Blake Evans, and Megan Sorensen, Crowe
2-2:15 p.m.	Movement Break // Lone Star Preconvene
Breakout sessions	    Centralizing the Net Revenue Reporting Function // Lone Star Ballroom A <ul style="list-style-type: none">• 1.0 CPE credit hour • Bryan Rector, Crowe; Gary Simkus, UHS of Delaware Inc.; and Dan Cooper, Children's Hospital Colorado
2:15-3:15 p.m.	    KPI Prediction and Machine Learning // Cityview 6 <ul style="list-style-type: none">• 1.0 CPE credit hour • Eric Boggs and Alex Garrison, Crowe
	  Enforcement, Regulatory Reimbursement Update, and Physician Arrangements // Cityview 8 <ul style="list-style-type: none">• 1.0 CPE credit hour • Ron Wolf and Ken Zeko, Crowe
3:30-4 p.m.	Closing Session: Simplifying Healthcare // Lone Star Ballroom A <ul style="list-style-type: none">• David Charest, Shawn Clark, Pat Moran, and Ken Ruiz, Crowe
4-6 p.m.	Blue Sky Innovation Lab: Open Session // Lone Star Preconvene

Thursday, Sept. 20

7-8 a.m.	Breakfast // Lone Star Ballroom B
8-10 a.m.	Boot Camp: Introduction to RCA Ad Hoc Reporting // Cityview 7 • 2.0 CPE credit hours • Megan Kendall and Thor Peterson, Crowe
	Boot Camp: Advanced RCA – Hindsight Theory // Austin Ballroom 2 • 2.0 CPE credit hours • Nick Diehl and Jenna Haworth, Crowe
8 a.m.-Noon	Certified Net Revenue Analyst Exam // Austin Ballroom 3
	Boot Camp: RCA for Physicians // Cityview 8 • 4.5 CPE credit hours • Eric Busch and Derek Ellis, Crowe
8 a.m.-5 p.m.	Boot Camp: Introduction to RCA // Austin Ballroom 1 • 9.0 CPE credit hours • Nick Diehl, Brad Heaton, John Meier, and Clay Morrisson, Crowe
	Boot Camp: Reimbursement Strategies in the Medicare Cost Report // Cityview 6 • 9.0 CPE credit hours • Chad Krcil, Nick West, and Ron Wolf, Crowe
9-11 a.m.	Blue Sky Innovation Lab: Open Session // Lone Star Preconvene
10-10:15 a.m.	Movement Break // Austin Promenade and Cityview Foyers
10:15 a.m.	Boot Camp: Accelerate Your Month-End Close With RCA // Cityview 7
-12:15 p.m.	• 2.0 CPE credit hours • Tracey Coyne, Ryan Herr, and Eric Proctor, Crowe
	Boot Camp: Advanced RCA – MRA Theory // Austin Ballroom 2 • 2.0 CPE credit hours • Jenna Haworth and Peter O'Neill, Crowe
Noon-1 p.m.	Lunch // Lone Star Ballroom B
1-3 p.m.	Boot Camp: Mitigating Physician Losses Using Best Practices // Cityview 8 • 2.0 CPE credit hours • Megan Beasley and Eric Busch, Crowe
	Boot Camp: Advanced RCA – V/A Theory // Austin Ballroom 2 • 2.0 CPE credit hours • Ryan Herr and Peter O'Neill, Crowe
1-5 p.m.	Boot Camp: Intermediate RCA – Ad Hoc Reporting Module and Tableau // Cityview 7 • 4.5 CPE credit hours • Megan Kendall and Thor Peterson, Crowe
3-3:15 p.m.	Movement Break // Austin Promenade and Cityview Foyers
3:15-5:15 p.m.	Boot Camp: RCA for Auditors // Cityview 4 • 2.0 CPE credit hours • Derek Ellis and Matt Swafford, Crowe
	Boot Camp: Advanced RCA – Change in Prior // Austin Ballroom 2 • 2.0 CPE credit hours • Ryan Herr and Peter O'Neill, Crowe



For more information on these sessions, refer to the Crowe Healthcare Summit event app, available from Apple's App Store and Google Play for Android. See page 5 for details.



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