



Crowe Healthcare Summit 2018





















# Simplifying Healthcare











Audit / Tax / Advisory / Risk / Performance

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## Tuesday, Sept. 18

6:30-7:30 a.m.	<b>Outdoor Walk/Run</b> // Draft Entrance – North
7:45-9 a.m.	   <b>Breakfast &amp; Learn: Leases Accounting Standard – The Road to Compliance</b> // Lone Star Ballroom B <ul style="list-style-type: none"> <li>1.0 CPE credit hour</li> <li>Simon Little and Bill Watts, Crowe</li> </ul>
8-10 a.m.	<b>Ascension Net Revenue/RCO Training – Invitation Only</b> // Austin Ballroom 1 <ul style="list-style-type: none"> <li>2.0 CPE credit hours</li> <li>Dawn Davidson, Ascension</li> </ul>
9-10 a.m.	<b>Presummit Session: RCA Implementation Process</b> // Cityview 8 <ul style="list-style-type: none"> <li>1.0 CPE credit hour</li> <li>Derek Ellis, Crowe</li> </ul>
	<b>Presummit Session: The Cybersecurity Weakest Link</b> // Remington <ul style="list-style-type: none"> <li>1.0 CPE credit hour</li> <li>Candice Moschell, Crowe</li> </ul>
9 a.m.-Noon	<b>Blue Sky Innovation Lab: Revenue Cycle Performance Analytics Session – Invitation Only</b> // Lone Star Preconvene
9:30-10 a.m.	<b>First-Time Attendee Welcome Session</b> // Austin Ballroom 3 <ul style="list-style-type: none"> <li>David Charest, Shawn Clark, Pat Moran, Ken Ruiz, and Nicole Voges, Crowe</li> </ul>
10-10:15 a.m.	<b>Movement Break</b> // Lone Star Preconvene
Roundtable discussions	  <b>Hot Topics in Regulatory Reimbursement</b> // Cityview 2 <ul style="list-style-type: none"> <li>1.5 CPE credit hours</li> <li>Ron Wolf, Crowe, and Elizabeth Elias and Maureen O'Brien Griffin, Hall, Render, Killian, Heath &amp; Lyman P.C.</li> </ul>
10:15-11:45 a.m.	  <b>Cybersecurity and the Impact on Patient Care</b> // Cityview 4 <ul style="list-style-type: none"> <li>1.5 CPE credit hours</li> <li>Renee Duncan and Jared Hamilton, Crowe</li> </ul>
	  <b>Q&amp;A: RCA Tips and Tricks</b> // Cityview 8 <ul style="list-style-type: none"> <li>1.5 CPE credit hours</li> <li>Brad Heaton and Peter O'Neill, Crowe</li> </ul>
	  <b>Month-End Questions and How to Answer Them: V1</b> // Cityview 7 <ul style="list-style-type: none"> <li>1.5 CPE credit hours</li> <li>John Meier and Clay Morrisson, Crowe</li> </ul>
	  <b>Month-End Questions and How to Answer Them: V2</b> // Cityview 6 <ul style="list-style-type: none"> <li>1.5 CPE credit hours</li> <li>Jenna Ehrman and Matt Frank, Crowe</li> </ul>
	  <b>Month-End Questions and How to Answer Them: V3</b> // Cityview 1 <ul style="list-style-type: none"> <li>1.5 CPE credit hours</li> <li>Bryan Rector, Crowe</li> </ul>
	   <b>Lessons Learned: Revenue Recognition and the Audit</b> // Cityview 3 <ul style="list-style-type: none"> <li>1.5 CPE credit hours</li> <li>McCrae Bennett and Andrew Holloway, Crowe</li> </ul>
	   <b>How to Leverage the Automated Close Package in Your Review</b> // Remington <ul style="list-style-type: none"> <li>1.5 CPE credit hours</li> <li>Nick Diehl and Derek Ellis, Crowe</li> </ul>
	   <b>Bridging the Gap Between Revenue Cycle and RCA Finance</b> // Pearl 4 <ul style="list-style-type: none"> <li>1.5 CPE credit hours</li> <li>Tracey Coyne and Alex Garrison, Crowe</li> </ul>
	  <b>Accelerating the Month-End Close Reporting Function</b> // Austin Ballroom 2 <ul style="list-style-type: none"> <li>1.5 CPE credit hours</li> <li>Ryan Herr and Eric Proctor, Crowe</li> </ul>
	    <b>Net Revenue Reporting, Budgeting, and Forecasting</b> // Austin Ballroom 3 <ul style="list-style-type: none"> <li>1.5 CPE credit hours</li> <li>Jenna Haworth, Megan Kendall, and Jay Sutton, Crowe</li> </ul>
	     <b>Innovation Workshop: RCA for Reimbursement</b> // Pearl 5 <ul style="list-style-type: none"> <li>1.5 CPE credit hours</li> <li>Chad Krcil and Will Snellgrove, Crowe</li> </ul>
11:45 a.m.-12:45 p.m.	<b>Lunch &amp; Learn: Innovation at Crowe – Introduction to the Status Predictor</b> // Lone Star Ballroom B <ul style="list-style-type: none"> <li>1.0 CPE credit hour</li> <li>Colleen Hall, Crowe, and Karen Kennedy, Martin Health System</li> </ul>

Noon-1 p.m.	<b>Blue Sky Innovation Lab: Open Session</b> // Lone Star Preconvene
1-2:15 p.m.	<b>Opening Session: Simplifying the Business of Healthcare</b> // Lone Star Ballroom A <ul style="list-style-type: none"> <li>1.0 CPE credit hour • Derek Bang, Brian Sanderson, Amy Scott, and Rachel VonDielingen, Crowe, and Sean Lane, CrossChx</li> </ul>
2:15-2:30 p.m.	<b>Movement Break</b> // Lone Star Preconvene
<b>Breakout sessions</b> 2:30-3:30 p.m.	   <b>Lessons Learned: Implementing The Revenue Recognition Standard</b> // Lone Star Ballroom A <ul style="list-style-type: none"> <li>1.0 CPE credit hour • McCrae Bennett and Sean Prince, Crowe; Dawn Davidson and Mindy Doelger, Ascension; Brandi Brashear, Dignity Health; and Meghan DeCuir, Ochsner Health System</li> </ul>
	   <b>Get Your Bearings With Tax Reform and 501(r) Compliance</b> // Austin Ballroom 1 <ul style="list-style-type: none"> <li>1.0 CPE credit hour • Jackie Coburn and Andrew Gray, Crowe, and Chris Titsworth, Children's Health System of Texas</li> </ul>
	  <b>340B: Current State of the Program and What the Future Holds</b> // Austin Ballroom 2 <ul style="list-style-type: none"> <li>1.0 CPE credit hour • Chris Wasik, Crowe</li> </ul>
	  <b>Area Wage Index Update: Keeping Compliant and Examining Reclassification Opportunities</b> // Austin Ballroom 3 <ul style="list-style-type: none"> <li>1.0 CPE credit hour • Dave Andrzejewski, Paul Hannah, and Suzy Montecalvo, Crowe</li> </ul>
2:30-5 p.m.	<b>Blue Sky Innovation Lab: Automated Reconciliation Session – Invitation Only</b> // Lone Star Preconvene
3:30-3:45 p.m.	<b>Movement Break</b> // Lone Star Preconvene
<b>Breakout sessions</b> 3:45-4:45 p.m.	  <b>A National Sample of the RCA Month-End Close Process</b> // Lone Star Ballroom A <ul style="list-style-type: none"> <li>1.0 CPE credit hour • Brad Heaton, Crowe; Mike Everson, Froedtert; Dan Oberg, Children's Mercy Kansas City; and Thomas Browning and Kandis Irizarry, Baylor Scott &amp; White Health</li> </ul>
	   <b>Third-Party Vendor Management and FDR Compliance</b> // Austin Ballroom 1 <ul style="list-style-type: none"> <li>1.0 CPE credit hour • Matt Bowser and Scott Gerard, Crowe, and Jason Lackey, Cigna HealthSpring</li> </ul>
	   <b>Connecting the Dots on Uncompensated Care Reporting</b> // Austin Ballroom 2 <ul style="list-style-type: none"> <li>1.0 CPE credit hour • Chad Krcil and Ron Wolf, Crowe</li> </ul>
5:30-5:45 p.m.	<b>Networking and Social Event: Transportation Pickup</b> // Draft Entrance – North <ul style="list-style-type: none"> <li>See page 15 for details</li> </ul>
6-9 p.m.	<b>Networking and Social Event: Crowe Draft 2018 – AT&amp;T Stadium, Home of the Dallas Cowboys</b> <ul style="list-style-type: none"> <li>See page 15 for details</li> </ul>

## Wednesday, Sept. 19

6:30-7:30 a.m.	<b>Sunrise Yoga</b> // Remington
8-9 a.m.	<b>Breakfast</b> // Lone Star Ballroom B
9-10:30 a.m.	<b>Keynote Address: The Power of Pause – Three Keys to Simplify Your Life</b> // Lone Star Ballroom A <ul style="list-style-type: none"> <li>1.5 CPE credit hours • Rachael O'Meara, Google, and W. Stephen Love, Dallas-Fort Worth Hospital Council</li> </ul>
10:30-10:45 a.m.	<b>Movement Break</b> // Lone Star Preconvene
10:30 a.m.-2 p.m.	<b>Blue Sky Innovation Lab: Status Predictor Demo Session – Invitation Only</b> // Lone Star Preconvene
Breakout sessions	<div>    </div> <b>Revenue at Risk: From the Bed-Side to the Business-Side</b> // Lone Star Ballroom A <ul style="list-style-type: none"> <li>1.0 CPE credit hour • Warren Beck, Kelly Smith, and Rebecca Welker, Crowe</li> </ul>
10:45-11:45 a.m.	<div>     </div> <b>Leveraging Artificial Intelligence in Day-to-Day Revenue Cycle Operations</b> // Cityview 6 <ul style="list-style-type: none"> <li>1.0 CPE credit hour • Blake Evans and Rachel VonDielingen, Crowe</li> </ul>
	<div>    </div> <b>Medical Device and IoT</b> // Cityview 8 <ul style="list-style-type: none"> <li>1.0 CPE credit hour • Mike Porter, Crowe</li> </ul>
	<div>    </div> <b>Crowe RCA Jeopardy Trivia</b> // Cityview 7 <ul style="list-style-type: none"> <li>1.0 CPE credit hour • Brett Butts, Brad Heaton, and Olivia Yoder, Crowe</li> </ul>
11:45 a.m.-1 p.m.	<b>Lunch &amp; Learn: Predatory Lending in Healthcare</b> // Lone Star Ballroom B <ul style="list-style-type: none"> <li>1.0 CPE credit hour • Andy Suhy, Asset Optimization Group</li> </ul>
Breakout sessions	<div>    </div> <b>RCA Showcase and Road Map</b> // Lone Star Ballroom A <ul style="list-style-type: none"> <li>1.0 CPE credit hour • Jeremy Dodge, Matt Frank, and Bryan Rector, Crowe</li> </ul>
1-2 p.m.	<div>   </div> <b>The Power of Data Analytics and Next Generation Internal Audit</b> // Cityview 6 <ul style="list-style-type: none"> <li>1.0 CPE credit hour • Terri Allen, Crowe</li> </ul>
	<div>   </div> <b>Integrate Revenue Cycle, Clinical Documentation, and Utilization Management</b> // Cityview 8 <ul style="list-style-type: none"> <li>1.0 CPE credit hour • Megan Beasley, Blake Evans, and Megan Sorensen, Crowe</li> </ul>
2-2:15 p.m.	<b>Movement Break</b> // Lone Star Preconvene
Breakout sessions	<div>     </div> <b>Centralizing the Net Revenue Reporting Function</b> // Lone Star Ballroom A <ul style="list-style-type: none"> <li>1.0 CPE credit hour • Bryan Rector, Crowe; Gary Simkus, UHS of Delaware Inc.; and Dan Cooper, Children's Hospital Colorado</li> </ul>
2:15-3:15 p.m.	<div>     </div> <b>KPI Prediction and Machine Learning</b> // Cityview 6 <ul style="list-style-type: none"> <li>1.0 CPE credit hour • Eric Boggs and Alex Garrison, Crowe</li> </ul>
	<div>   </div> <b>Enforcement, Regulatory Reimbursement Update, and Physician Arrangements</b> // Cityview 8 <ul style="list-style-type: none"> <li>1.0 CPE credit hour • Ron Wolf and Ken Zeko, Crowe</li> </ul>
3:30-4 p.m.	<b>Closing Session: Simplifying Healthcare</b> // Lone Star Ballroom A <ul style="list-style-type: none"> <li>David Charest, Shawn Clark, Pat Moran, and Ken Ruiz, Crowe</li> </ul>
4-6 p.m.	<b>Blue Sky Innovation Lab: Open Session</b> // Lone Star Preconvene

## Thursday, Sept. 20

7-8 a.m.	<b>Breakfast</b> // Lone Star Ballroom B
8-10 a.m.	<b>Boot Camp: Introduction to RCA Ad Hoc Reporting</b> // Cityview 7 • 2.0 CPE credit hours • Megan Kendall and Thor Peterson, Crowe
	<b>Boot Camp: Advanced RCA – Hindsight Theory</b> // Austin Ballroom 2 • 2.0 CPE credit hours • Nick Diehl and Jenna Haworth, Crowe
8 a.m.-Noon	<b>Certified Net Revenue Analyst Exam</b> // Austin Ballroom 3 <b>Boot Camp: RCA for Physicians</b> // Cityview 8 • 4.5 CPE credit hours • Eric Busch and Derek Ellis, Crowe
8 a.m.-5 p.m.	<b>Boot Camp: Introduction to RCA</b> // Austin Ballroom 1 • 9.0 CPE credit hours • Nick Diehl, Brad Heaton, John Meier, and Clay Morrisson, Crowe <b>Boot Camp: Reimbursement Strategies in the Medicare Cost Report</b> // Cityview 6 • 9.0 CPE credit hours • Chad Krcil, Nick West, and Ron Wolf, Crowe
9-11 a.m.	<b>Blue Sky Innovation Lab: Open Session</b> // Lone Star Preconvene
10-10:15 a.m.	<b>Movement Break</b> // Austin Promenade and Cityview Foyers
10:15 a.m. -12:15 p.m.	<b>Boot Camp: Accelerate Your Month-End Close With RCA</b> // Cityview 7 • 2.0 CPE credit hours • Tracey Coyne, Ryan Herr, and Eric Proctor, Crowe <b>Boot Camp: Advanced RCA – MRA Theory</b> // Austin Ballroom 2 • 2.0 CPE credit hours • Jenna Haworth and Peter O'Neill, Crowe
Noon-1 p.m.	<b>Lunch</b> // Lone Star Ballroom B
1-3 p.m.	<b>Boot Camp: Mitigating Physician Losses Using Best Practices</b> // Cityview 8 • 2.0 CPE credit hours • Megan Beasley and Eric Busch, Crowe <b>Boot Camp: Advanced RCA – V/A Theory</b> // Austin Ballroom 2 • 2.0 CPE credit hours • Ryan Herr and Peter O'Neill, Crowe
1-5 p.m.	<b>Boot Camp: Intermediate RCA – Ad Hoc Reporting Module and Tableau</b> // Cityview 7 • 4.5 CPE credit hours • Megan Kendall and Thor Peterson, Crowe
3-3:15 p.m.	<b>Movement Break</b> // Austin Promenade and Cityview Foyers
3:15-5:15 p.m.	<b>Boot Camp: RCA for Auditors</b> // Cityview 4 • 2.0 CPE credit hours • Derek Ellis and Matt Swafford, Crowe <b>Boot Camp: Advanced RCA – Change in Prior</b> // Austin Ballroom 2 • 2.0 CPE credit hours • Ryan Herr and Peter O'Neill, Crowe



For more information on these sessions, refer to the Crowe Healthcare Summit event app, available from Apple's App Store and Google Play for Android. See page 5 for details.



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