



Tailored strategies and solutions
to help TMT organizations with
CCPA compliance

Get to know Crowe for CCPA guidance in the TMT industry

The California Consumer Privacy Act (CCPA) is putting many businesses in need of a data overhaul. Discover how the deep experience in regulatory processes and thorough risk assessment analysis from Crowe can help clients develop a privacy-related compliance strategy that is right for their organizations.

crowe.com/TMT

Crowe estimates that hundreds of thousands of businesses are affected globally by the CCPA, resulting in a flurry of activity in the technology, media, and telecommunications (TMT) industry. The new law gives California residents more control over how their personal information is stored and used by businesses. For organizations that handle consumer data, compliance requires having a comprehensive data inventory, which can be a daunting challenge for those that have yet to build one.

At Crowe, we understand clients know their businesses better than anybody. That is why from day one we listen to the client to learn more about the organization and its potential challenges concerning data inventory creation or any other risk mitigation issue. Then, by working closely with the client, we develop a tailored strategy that aligns risk management to the broader company goals.

Crowe has created solutions to help with risk assessment and CCPA compliance. By using an in-depth survey and tracking system, the Crowe Collaborative Risk Manager (CCRM) can help businesses uncover possible vulnerabilities and gaps. Also, the CCRM can document a system repair from start to finish, which can help businesses verify to regulators that compliance strategies are in place.

When it comes to consumer protection, laws like the CCPA — as well as the General Data Protection Regulation — are just the beginning. That is why we believe the best strategy is a proactive one. Because once a comprehensive data inventory is in place, companies are better prepared for the next regulation.

At Crowe, we understand meeting these data protection standards is about more than avoiding fines. It's about protecting and preserving an organization's brand and keeping that trusted relationship with the customer, so the business can remain strong and enter new markets with greater ease.



Learn more

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Crowe quick facts

- One of the largest public accounting, consulting, and technology firms in the United States
- Deep industry specialization combined with accounting, consulting, and technology expertise
- 25 years working in the TMT industry and a dedicated team of 150-plus professionals
- 400-plus TMT clients of all sizes, from startups to large, publicly traded companies with a global presence
- Knowledge in all subsectors, including software, hardware, internet of things (IoT), semiconductors, and telecommunications

Take note of our TMT expertise

Our industry specialists understand key performance indicators and the business and accounting matters often faced by TMT companies, including:

- Cybersecurity
- Enterprise resource planning
- Executive compensation
- IPO strategies
- M&A
- Regulatory and compliance
- Research and development
- State and local tax
- Third-party risk