



## AGENDA OPTIONS

Virtual Experience
Denver Experience
Both Virtual & Denver Experiences

[crowe.com/hc-summit](https://crowe.com/hc-summit)

All times shown in Mountain time.	TYPE	CROWE RCA NET REV	CROWE RCA PHYS NET REV	GOVERNMENT REIMBURSEMENT	REVENUE CYCLE
<b>TUESDAY SEPT. 14</b>					
8-10 a.m.	Boot Camp	Executing Month-End Close Steps: Process and MRA Settings Steps – Introduction			
9-10 a.m.	Breakout Session			Worksheet S-10 Best Practices	
10:15-11:15 a.m.	Breakout Session			2021 Wage Index Update	
10:15 a.m.-12:15 p.m.	Boot Camp	Executing Month End Close Steps: Pre-Close Finalization, Recast, and Close Overview – Introduction			
1:15-2:45 p.m.					
3-4:30 p.m.					
<b>WEDNESDAY SEPT. 15</b>					
8-9 a.m.	Boot Camp		Crowe RCA Physicians Overview of Key Elements Unique to Physicians – Introduction		
9:15-11:15 a.m.	Boot Camp		Crowe RCA Physicians Close Process: Process, Reporting, Review – Introduction		
11:30 a.m.-1:30 p.m.	Boot Camp	Crowe RCA Overview: Understanding Key Concepts: Hindsight and ZBA – Introduction • OR • RCA Ad Hoc Reporting Module & Tableau: Intermediate	Crowe RCA Overview: Understanding Key Concepts: Hindsight and ZBA – Introduction • OR • RCA Ad Hoc Reporting Module & Tableau: Intermediate		
2-4 p.m.	Boot Camp	Crowe RCA Overview: Understanding Key Concepts: Credits, Recoveries, and Variance Analysis – Introduction	Crowe RCA Overview: Understanding Key Concepts: Credits, Recoveries, and Variance Analysis – Introduction		
<b>MONDAY SEPT. 20</b>					
8-10 a.m.	Boot Camp	Performing a Reserve Model Wellness Check – Intermediate • OR • Understanding MRA Results: Recast Overview – Intermediate	Performing a Reserve Model Wellness Check – Intermediate • OR • Understanding MRA Results: Recast Overview – Intermediate		
10:30 a.m.-12:30 p.m.	Boot Camp	Creating Information and Insight Out of Data: Balance Sheet – Advanced • OR • Understanding MRA Results: Close Overview – Intermediate	Creating Information and Insight Out of Data: Balance Sheet – Advanced • OR • Understanding MRA Results: Close Overview – Intermediate		
1:30-3:30 p.m.	Boot Camp	Creating Information and Insight Out of Data: Net Revenue – Advanced • OR • Understanding VA Results: Current Period Net Revenue – Intermediate	Creating Information and Insight Out of Data: Net Revenue – Advanced • OR • Understanding VA Results: Current Period Net Revenue – Intermediate		
3:45-5:45 p.m.	Boot Camp	Understanding VA Results: Change in Prior – Intermediate • OR • ENCORE OPTION: Performing a Reserve Model Wellness Check – Intermediate	*All Crowe RCA: Certified Net Revenue Analyst Proctored Exam (Any Exam Part)		
<b>TUESDAY SEPT. 21</b>					
7-8 a.m.	Virtual Breakout Session	COVID Net Revenue Impact: Where Have We Been and Where Are We Going?	COVID Net Revenue Impact: Where Have We Been and Where Are We Going?	Session of Choice	Session of Choice
8-9 a.m.	Denver Experience	Healthcare Summit Breakfast/ First-Time Attendee Orientation	Healthcare Summit Breakfast/ First-Time Attendee Orientation	Healthcare Summit Breakfast/ First-Time Attendee Orientation	Healthcare Summit Breakfast/ First-Time Attendee Orientation
9-10 a.m.	Breakout Session/Exam	*All Crowe RCA: Certified Net Revenue Analyst Proctored Exam	Maximizing the Benefit From Crowe RCA for Physicians	Session of Choice	Session of Choice
10:30-11:30 a.m.	Breakout Session/Exam	Session of Choice	Session of Choice	Session of Choice	Inside Healthcare Technology: CFO Edition
11:30 a.m.-12:15 p.m.	Denver Experience	Innovation Lab Showcase	Innovation Lab Showcase	Innovation Lab Showcase	Innovation Lab Showcase
1:15-2:45 p.m.	Keynote Event	Healthcare Summit Opening Keynote: Modernizing Healthcare Net Revenue	Healthcare Summit Opening Keynote: Modernizing Healthcare Net Revenue	Healthcare Summit Opening Keynote: Modernizing Healthcare Net Revenue	Healthcare Summit Opening Keynote: Modernizing Healthcare Net Revenue
3-4 p.m.	Special Session	Crowe RCA Next Showcase: What's in It for You?	Crowe RCA Next Showcase: What's in It for You?	Crowe RCA Next Showcase: What's in It for You?	Crowe RCA Next Showcase: What's in It for You?
4:15-5:15 p.m.	Breakout Session	Developing a Strategic Partnership Between Revenue Cycle and Finance	Developing a Strategic Partnership Between Revenue Cycle and Finance	Hot Topics in Regulatory Reimbursement	Developing a Strategic Partnership Between Revenue Cycle and Finance
<b>WEDNESDAY SEPT. 22</b>					
7-8 a.m.	Virtual Breakout Session	Healthcare Summit Virtual Bonus Breakout: Credit Ratings After the Crisis: Rating Agency Perspectives	Healthcare Summit Virtual Bonus Breakout: Credit Ratings After the Crisis: Rating Agency Perspectives	Healthcare Summit Virtual Bonus Breakout: Credit Ratings After the Crisis: Rating Agency Perspectives	Healthcare Summit Virtual Bonus Breakout: Credit Ratings After the Crisis: Rating Agency Perspectives
8-9 a.m.	Virtual Roundtable	Crowe RCA Net Revenue: Organizational Placement and Ownership • OR • Townhall: Converting to Crowe RCA Next and the Crowe Healthcare Suite	Roundtable of Choice	Reimbursement	Roundtable of Choice
8-9 a.m.	Denver Experience	CNRA Breakfast Club (Current and Prospective CNRAs Only)	CNRA Breakfast Club (Current and Prospective CNRAs Only)		
9-10 a.m.	Keynote Event	Healthcare Summit Innovation Keynote	Healthcare Summit Innovation Keynote	Healthcare Summit Innovation Keynote	Healthcare Summit Innovation Keynote
10:30-11:30 a.m.	Breakout Session	RCA Next: Advances in Month-End Close and Net Revenue Reporting • OR • Net Revenue Analytics for Executives	RCA Next: Advances in Month-End Close and Net Revenue Reporting • OR • Net Revenue Analytics for Executives	Session of Choice	Session of Choice
11:30 a.m.-12:15 p.m.	Denver Experience	Innovation Lab Showcase	Innovation Lab Showcase	Innovation Lab Showcase	Innovation Lab Showcase
1:15-2:15 p.m.	Virtual Experience	Innovation Lab Showcase	Innovation Lab Showcase	Innovation Lab Showcase	Innovation Lab Showcase
1:15-2:15 p.m.	Denver Roundtable	Roundtable: Converting to Crowe RCA Next and the Crowe Healthcare Suite • OR • Roundtable: Crowe RCA Net Revenue – Organizational Placement and Ownership • OR • Roundtable: Crowe RCA Net Revenue – Academic/Children's Hospitals • OR • Crowe RCA Net Revenue – Summarizing Results to Leadership	Healthcare Summit Roundtable: Crowe RCA for Physicians • OR • Townhall • OR • Roundtable of Choice	Healthcare Summit Roundtable: Government Reimbursement • OR • Roundtable of Choice	Roundtable • OR • Townhall of Choice
2:30-3:30 p.m.	Breakout Session	Techniques in Net Revenue Performance Measurement and Revenue Cycle Monitoring	Techniques in Net Revenue Performance Measurement and Revenue Cycle Monitoring	Uncompensated Care and the Crowe Healthcare Suite	Techniques in Net Revenue Performance Measurement and Revenue Cycle Monitoring
3:45-5 p.m.	Keynote Event	HC Summit Closing/Awards Keynote: Technology of Tomorrow	HC Summit Closing/Awards Keynote: Technology of Tomorrow	HC Summit Closing/Awards Keynote: Technology of Tomorrow	HC Summit Closing/Awards Keynote: Technology of Tomorrow
<b>THURSDAY SEPT. 23</b>					
7-8 a.m.	Breakout Session	Session of Choice	Session of Choice	Session of Choice	Session of Choice
8-9 a.m.	Breakout Session	Session of Choice	ENCORE: Maximizing the Benefit From Crowe RCA for Physicians	Session of Choice	Session of Choice
9:30-10:45 a.m.	Encore Keynote Event	HC Summit Closing/Awards Keynote: Technology of Tomorrow	HC Summit Closing/Awards Keynote: Technology of Tomorrow	HC Summit Closing/Awards Keynote: Technology of Tomorrow	HC Summit Closing/Awards Keynote: Technology of Tomorrow
<b>MONDAY SEPT. 27</b>					
8-9 a.m.	Encore Boot Camp			Credit Ratings After the Crisis: Rating Agency Perspectives	Credit Ratings After the Crisis: Rating Agency Perspectives
9-10 a.m.	Encore Breakout Session	Performing a Reserve Model Wellness Check – Intermediate	COVID Net Revenue Impact: Where Have We Been and Where Are We Going?	Performing a Reserve Model Wellness Check – Intermediate	COVID Net Revenue Impact: Where Have We Been and Where Are We Going?
10:30 a.m.-12:30 p.m.	Encore Boot Camp	Creating Information and Insight Out of Data: Balance Sheet – Advanced		Creating Information and Insight Out of Data: Balance Sheet – Advanced	
1:45-3:45 p.m.	Encore Boot Camp	Creating Information and Insight Out of Data: Net Revenue – Advanced		Creating Information and Insight Out of Data: Net Revenue – Advanced	